

# UCStubes Policy

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## UNC Chapel Hill University Career Services

UCStubes consist of three flat-screen monitors placed strategically around the University Career Services (UCS) office. The primary purpose of UCStubes is to promote the services and programs of UCS. In response to requests to post advertisements on UCStubes, UCS has developed the following policies and fees structure for UCStubes advertisements.

### UCStubes Policies

- To defray costs of equipment, maintenance and production UCS will charge clients to post advertisements on UCStubes.
- Advertisements will run for a one-week period running Monday through Sunday.
- Advertisements will be displayed on three monitors in Hanes Hall.
- Advertisements will be shown at least ten times per hour for 20 seconds each cycle.
- Advertisements must be provided seven calendar days prior to posting.
- Payment must be received prior to an advertisement being posted.
- UCS reserves the right to approve the content of any advertisement.
- All advertisements must adhere to all University and UCS policies.

### UCStubes Fees

- \$50 per week, All official UNC student organizations
- \$75 per week, All UNC departments
- \$100 per week, All non-UNC advertisers
- \$50 per slide, Advertisement design and production fee

### UCStubes Locations

- Hanes Hall, Second Floor, Hallway
- Hanes Hall, Second Floor, Resource Room
- Hanes Hall, Fourth Floor, Interview Suite Reception Area

### Required slide specifications

JPG or BMP

### Required video format

WMV format RGB resolution setting at 1360x768

No longer than two minutes

Must be captioned in order to be 508 compliant

### For more information please contact

Julie Pendergraph, Employer Relations Coordinator

University Career Services

The Wendy P. and Dean E. Painter Career Center

Division of Student Affairs

The University of North Carolina at Chapel Hill

Hanes Hall, 2nd Floor

Chapel Hill, NC 27599-5140

919.962.6507 Office

919.962.7886 Direct

919.962.2197 Fax

<http://careers.unc.edu/>