

Recruiting Trends 2011

Monday, April 18, 2011 ▪ 9:00 am to 11:30 am ▪ The Friday Center, University of North Carolina at Chapel Hill

The Presenter



Philip D. Gardner is the Director of the Collegiate Employment Research Institute at Michigan State University. Dr. Gardner has been with MSU for 25 years after receiving degrees from Whitman College (BA in Chemistry) and Michigan State University (Ph.D. in Economics/Public Policy). His major areas of research include the transition from college to work, early socialization and career progression in the workplace, workforce readiness, and other areas related to college student studies. MSU's nationally recognized annual college labor market study is done under his direction each fall. He recently completed eight years as editor of the Journal of Cooperative Education and Internships.

The Presentation: The 2011 Recruiting Trends Report

- Identify recruiting trends specific to North Carolina and the Southeast for 2011 and beyond.
- Discover successful talent management strategies for your organization.
- Understand how Social Media impacts your current and emerging workforce.
- Network with area recruiters and human resources professionals.
- Attend a professional development activity that may qualify you for CEUs through your professional association.

Who Should Attend?

- Employers/Human Resources Professionals
- College and Corporate Recruiters
- Higher Education Representatives

Registration Information

- \$30 registration fee (includes program and a continental breakfast)
- Complimentary registration for North Carolina Association of College and Employer Members

Registration Procedure

- Complete the "Registration Information" on this document.
- Fax or email the document to Karen Thompson at **919.962.2197** or **karent@email.unc.edu** to RSVP before April 13, 2011.
- **Additional step for Non-NCACE members:** Submit this document to your accounts payable department for processing.

Registration Confirmation

- When your registration RSVP is received you will receive a registration confirmation complete with directions to The Friday Center (convenient and complimentary parking provided at the event location)

Hosted by:

- University Career Services, The University of North Carolina at Chapel Hill
- North Carolina Association of Colleges and Employers

REGISTRATION INFORMATION

Last Name, First Name
Job Title
Organization
Department
Telephone
Email
Registration Type <input type="checkbox"/> \$30, Non-NCACE Member Registration <input type="checkbox"/> NCACE Member Complimentary Registration Confirmation will be sent after NCACE membership is verified

- Please make checks payable to:
The University of North Carolina at Chapel Hill
- Remit payment to:
Karen Thompson, Event and Marketing Coordinator
University Career Services
The University of North Carolina at Chapel Hill
Hanes Hall, Second Floor, CB 5140
Chapel Hill, NC 27599-5140

For more information, please call Karen Thompson at 919.962.8059.