Technical Application

NARRATION: Technical Application focuses on using technologies ethically and efficiently to accomplish goals, including adapting to new and emerging technologies to help solve new and existing problems. Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the talking about the other.

INTERVIEW 1: I feel that technical application is more than just knowing about computers. As someone who works in the videography field, there's a lot of tools you have to use in order to properly execute your job. So, saying it's just strictly about like laptops and software is incorrect for the most part and one of the examples is job searching. University Career Services has taught me all about Handshake and Indeed and job searching software as well as just tools necessary to find jobs with like resumes and cover letters, which are tools needed to land a job. So I feel that in both software and in like practical tools, technical application is very important to finding a career that fits you.

INTERVIEW 2: In the future, I want to be a software engineer and the library offers some classes about Python, Excel, and Nuendo. I'm also in a club called CIS and in that club, we make robots, rockets, and drones. So, both the classes and this club make me more technically proficient and thank you UNC for that.

Narration by LJ Enloe
Video Edited by Francis Lai
Interviewees: Francis Lai and Martin Meng

Source URL: https://careers.unc.edu/videos/career-competencies-technical-application

Links