Hi! My name is Catherine Allen and I’m an Assistant Director with University Career Services. Today, I’m going to show you how to access and use a tool called “What Can I do with this Major?”

This is a great resource if you’re interested in identifying jobs or career paths related to your major or major of study. The first thing you want to do is go to our homepage, careers.unc.edu. And, in the upper right you’re going to see a few different tabs here. You’re going to want to click on the resources tab.

This page is really an overview of resources that require some sort of log-in, mostly your ONYEN. On the right hand side, you will see a minimized list of these resources. We are looking for “What Can I do with this Major?” This page is going to give you a brief overview, which I’ve already talked a little bit about. And then it’s going to direct you to log-in with your ONYEN. Once you log-in, you’re going to see that our site changes a little bit. There’s now an orange banner that lets you know you’ve signed in successfully with your ONYEN. You’ll see the link here that lets you know you can now access the “What Can I do with this Major?” resource. By clicking the link, it will take you to the “What Can I do with this Major?” homepage.

You will want to focus on the “View All Majors” button. This is going to take you to a gridded page, where each page is a major or area of study. Now keep in mind that each square may have a different title than your major. You might want to focus on multiple squares or identified squares that might relate to your major if you don’t see a square with the exact title of your major. I’ll scroll down a little bit just so you can see the types of squares, majors, available on this site. Art History, Business, Chemistry, and keep going a little bit. Let’s try Environmental Studies. I’m going to use this as an example just to show you what the more, in-depth page looks like.

Once you click on your grid, you will see lots of information and different sub-sections. For Environmental Studies you will see an “Area”, this one is Environmental Remediation or Compliance. This is one of many areas that will be listed on this page. This is a career path or occupation type related to Environment Studies or Environmental Science. So, Environmental Remediation or Compliance looks at ground water, surface water, etc. So, these bullet points are going to provide you with some background on what that looks like, the things you might do within that area.

Then you will see the sub-section, Employers. This section will showcase the types of groups that will hire or utilize someone within the particular career area. So, in this case, the Federal Government is probably one of the larger employers in Environmental Remediation roles. Certainly not the only one but, on this site it’s going to give you that information and the offices or departments related to that.

And then the last sub-section is Strategies. This site is going to suggest to you different experiences, skills, or tools you might consider using as you look for and apply to positions in Environmental Remediation. Things that might help you feel more prepared for that job or stand out as a candidate for that job. You’ll notice as you scroll there are lots of different sections with these three pieces of information in it. So, this next section is on Waste Management. It’s going to have the same format and layout. You’ll see for pretty much any of the
squares you’re going to click on this site will be organized this way.

One thing I do want to show you is towards the bottom of the page. That’s ?General Information?, just an overview of helpful information on different degree types, different backgrounds on Environmental Studies or Environmental Science. As you continue to scroll, you will see information on Professional Associations, Occupational Outlook, Related Resources, and Employment Opportunities.

Now, with Professional Associations, these are extremely helpful as you do your research. They might have a student section, a jobs section, where they post available opportunities. They will also be able to tell you about current trends or challenges within the association so you can feel like you are up to date and in the know about what’s going on within Environmental Studies or a particular area of Environmental Studies. Same with Occupational Outlook. Very helpful, you might be interested in a particular position and want to know, ‘Can I actually find a job or position in this area when I graduate?? Links here are going to help you find out if this job is in demand and if opportunities are available. Related Resources are just that, these are all links that are going to be related to Environmental Studies or career opportunities within Environmental Studies. Also Employment Opportunities. These are profession specific job search databases that might be of interest and help to you.

So, lots of great info on the ?What Can I do with this Major?? website. But, where do you go from here? Let’s say you’ve taken a look at this website and you have more questions and you’d like to talk to someone about it. Feel free to come back to our homepage and click on ?Handshake?. You can make an appointment with any of our Assistant Directors or Career Counselor on Handshake. This is a great way to come in and talk about what you’ve learned about what you can do with your major or, to start a job search or, talk about different career opportunities that you just have questions about. We also have drop-in hours so, I highly recommend that if you have just one or two quick questions you might consider drop-ins. If you scroll to the bottom of our homepage you’ll see that. So, of course, we’re here from 8-5 accepting appointments but you can also do drop-ins from 1-4 in Hanes Hall, 2nd floor. We also have a location in Hardin Hub if South Campus is more convenient for you. We’ve listed our hours there. I hope you will be able to utilize the ?What Can I do with this Major?? resource and don’t hesitate to reach out to us if you have any questions.

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Links