Information for LSAT Prep Vendors

The Office of Pre-Law Advising at UNC-Chapel Hill does not offer test prep activities or resources to students as UNC's Learning Center focuses on providing these services. We regularly refer students to the Learning Center to take advantage of the test prep tools and activities they offer. These include the courses offered by The Princeton Review for which the Learning Center has worked out a special discount for UNC students. The Office of Pre-Law Advising does not partner with any test prep vendors, including The Princeton Review, to provide them space for events focused on their LSAT prep services, whether they are promoted as "educational" or otherwise. If you would like to have UNC students learn of your services through the Office of Pre-Law Advising, we do offer a few options. We recommend that face-to-face meetings between LSAT prep vendors and students take place in a public location. You may make use of any and all of the following three options:

1. Mail a stack of quarter sheet (4.25" x 5.5") fliers containing the information you think is most important (description of your company, services, prices, web address, etc.) to:

   Pre-Law Advising  
   UNC - Chapel Hill, CB #5140  
   Chapel Hill, NC 27599-5140

   These will be distributed, alongside quarter sheets provided to us by any other vendors, to students who visit us to ask about LSAT prep options. They will also be accompanied by another quarter sheet providing the following disclaimer:

   Any fliers distributed by the Office of Pre-Law Advising featuring vendors of LSAT prep services are purely informational and do not constitute any form of endorsement of the vendor or their services. Neither University Career Services nor the Office of Pre-Law Advising at UNC-Chapel Hill conducts any background checks or any other investigations of test prep vendors. Students are responsible for researching any vendor to make sure that they are trustworthy and that the services they provide are worth the time and money they require. We strongly recommend that face-to-face meetings between LSAT prep vendors and students take place in a public location.

2. Send, no more than twice a month, a descriptive promotional email to Dr. Taylor at zoso@email.unc.edu [1] that will be forwarded to the Pre-Law listserv. The message will be forwarded preceded by the following disclaimer:

   The appearance of this vendor in the Pre-Law listserv is purely informational and does not constitute any form of endorsement of the vendor or their services. Neither University Career Services nor the Office of Pre-Law Advising at UNC-Chapel Hill conducts any background checks or any other investigations of test prep vendors. Students are responsible for researching any vendor to make sure that they are trustworthy and that the services they provide are worth the time and money they require. We strongly recommend that face-to-face meetings between LSAT prep vendors and students take place in a public location.
3. Encourage students who use your services to return to the Office of Pre-Law Advising at UNC and give a report on what they liked about your services and why they would recommend them to other students. Positive comments from students about any particular vendor may be shared with other students who ask about that vendor.

You may also want to consider contacting Karen Thompson [2], University Career Service's Event, Marketing and Resource Coordinator, to learn about taking part in the Law Fair held every fall. The Student Union may also offer other opportunities for you to promote your services. Pre-Law Advising at UNC does not offer any other options for test prep vendors to promote their services through them than the three listed above.

Source URL: https://careers.unc.edu/students/pre-professional-pre-graduate-advising/pre-law/information-lsat-prep-vendors

Links:
[1] mailto:zoso@email.unc.edu
[2] mailto:karent@email.unc.edu