Career, Graduate Education, and Networking Events

THIS PAGE IS FOR EMPLOYERS, GRADUATE AND PROFESSIONAL SCHOOLS ONLY.

UCS offers several career events throughout the year to help you connect with our students through our On-Campus Recruitment (OCR) strategies. Additionally, we support organizations through Non-OCR strategies and initiatives designed to put them in front of students (Mock Interviews, Job Shadows, Career Treks, Snack & Learns, Panels, etc.). Please see our UCS Employer Engagement Brochure [1] to learn about the various ways your organization can get involved with University Career Services and/or Department-Based Career Offices [2]. Contact the External Relations Team at ucs@unc.edu [3] if you have any questions about our OCR and Non-OCR objectives and plans.

Note: Spring 2022 UCS virtual fairs will be promoted with the strategic purpose to increase: 1) Student Visits to Employer?s (Grad School?s) Handshake Page, 2) Student Follows of Employer?s (Grad School?s) Handshake Page, 3) Student Saves of Employer?s (Grad School?s) Handshake Job (Information) Postings, and 4) Student Applications to Employer?s (Grad School?s) Handshake Job (Information) Postings.

Contact Tessa Minnich at tessaminnich@unc.edu [4] if you have questions about registering for the fairs below.

Contact Roderick Lewis at roderick.lewis@unc.edu [5] if you have questions about determining which fairs below are right for your organization.

Student Engagement Opportunities for your Organization
Each semester, the UCS **External Relations Team** has opportunities for professionals to co-participate in activities **with students** in various Career Development Initiatives led by our Career Instructors. There are typically **over 20** activities each semester that are hosted virtually (or in-person) that provide the following benefits:

- Promote your organization’s employer (or program) brand in a non-recruitment channel.
- Support the career development of students seeking internships, full-time jobs, entrepreneurship, and graduate school.
- Increase your network with students by providing your contact/LinkedIn info.
- Establish, grow, and/or maintain your organization top-of-mind with students, staff, and faculty.

**Click here to express interest:** [Volunteer Employer Engagement Survey](#)

**FAQ:**

**Carolina Career Exploration and Experience Day (STEM Majors) - February 16th 2022, 1:00 pm - 4:00 pm on Handshake Virtual Fairs Platform**

**Note:** Spring 2022 UCS virtual fairs will be promoted with the strategic purpose to increase: 1) Student Visits to Employer’s Handshake Page, 2) Student Follows of Employer’s Handshake Page, 3) Student Saves of Employer’s Handshake Job Postings, and 4) Student Applications to Employer’s Handshake Job Postings. **Complete this survey** to express your interest in participating in this February virtual Career Day hosted on the Handshake Platform.

This event brings together employers who want to help students from STEM-related majors (Science, Technology, Engineering, and Math) explore various career pathways in their industries and answer questions about what they can do with their majors and career interests. Additionally, for students who are seeking Summer Internships and Full-Time Jobs roles, these companies also are available to talk about their current openings and how you can apply.

This event is open to all **UNC undergrad** and **graduate majors** (except MBA, Law, Medical, and Dental), but is targeted for **STEM**-related majors that include: Astronomy, Biology, Chemistry, Computer Science, Library and Information Sciences, Engineering, Earth Sciences, Economics, Exercise & Sports Science, Finance, Health Sciences, Information Technology, Mathematics, Physics, Operations Research,
Statistics and Analytics, and more! [9]

Four Ways to Connect (Organizations)

We recognize that students have multiple competing priorities for their time on-campus (and off-campus) that don’t always allow for participation in recruitment activities hosted by University Career Services. Our goal is to foster events that meet students where they are. To that end, we are promoting four modalities that allow students to choose what works best for initial engagement with recruiters. We ask that our recruiters strive to take measures to not intentionally privilege one modality over another. Students need reassurance that there is no penalty to their applications or candidacy based on their chosen form of initial engagement.

- **Connect by 1:1 or group sessions scheduling on Handshake Virtual Fairs** with students desiring to learn about your organization, workplace, or job postings: whether they are job seeking or just want to expand their network for future opportunities at the on-campus event you’re at.

- **Connect by virtual chatting on Handshake with students desiring to discuss job postings of interest:** all recruiters will be obliged to setup Handshake’s 15-minute virtual chats scheduling tool [12] on each job posting 4-weeks prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page who can schedule a 15-minute virtual chat outside of Handshake).

- **Connect by direct messaging on Handshake with students desiring to discuss job postings of interest:** all recruiters will be obliged to setup Handshake’s messaging tool [13] on each job posting 4-week prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page).

- **Connect by receiving direct applications on Handshake to job postings from your organization:** all jobs that organizations have available for students will be posted on Handshake [14] 4-weeks prior to their on-campus event.

Please contact lead External Relations Consultant, Roderick Lewis at roderick.lewis@unc.edu [5] to discuss if this event is right for you.

Benefits of the Carolina Career Exploration and Experience Day (STEM Majors)

- Connect virtually via 1:1 or Group Sessions with a competitive talent pool of students representing various majors to bring a diversity of thought to your organization.

- Integrate your organization into students’ career planning process before campus recruiting application deadlines.

- Brand your organization as an employer of choice and build a diverse talent pipeline.
• Promote your full-time and summer internship opportunities to students studying STEM-related majors that bring technical, problem solving, data analysis, and decision-making skills.

**Location**

• Handshake Virtual Fairs Platform

**Registration Fees**

• $450 - Standard For-Profit (receive half off the price of ONE fair if you attend both the "Carolina STEM Majors Fair" and "Carolina All Majors Fair." Discount will be applied after you register and when you receive your invoice)

• $300 - Non-Profit / Government (receive half off the price of ONE fair if you attend both the "Carolina STEM Majors Fair" and "Carolina All Majors Fair." Discount will be applied after you register and when you receive your invoice)

**Registration Deadline**

• Friday, January 14th at 5:00 P.M

**Payment Deadline**

• Tuesday, January 18th at 12:00 P.M

*Registration will be reviewed by our team and your status will be approved based upon an internal review. Questions? Please email Tessa Minnich at tessaminnich@unc.edu [4].

**Carolina Career Exploration and Experience Day (All Majors) - February 17th 2022, 1:00 pm - 4:00 pm on Handshake Virtual Fairs Platform**

Note: Spring 2022 UCS virtual fairs will be promoted with the strategic purpose to increase: 1) Student Visits to Employer?s Handshake Page, 2) Student Follows of Employer?s Handshake Page, 3) Student Saves of Employer?s Handshake Job Postings, and 4) Student Applications to Employer?s Handshake Job Postings. Complete this survey [8] to express your interest in participating in this virtual Career Day.

This event brings together employers who want to help students from All Majors explore various career pathways in their industries and answer questions about what they can
do with their majors and career interests. Additionally, for students who are seeking Summer Internships and Full-Time Jobs roles, these companies also are available to talk about their current openings and how you can apply.

This event is open to all UNC undergrad [(9)] and graduate majors [(10)] (except MBA, Law, Medical, and Dental) which include: Business, Communications, Economics, English, History, Political Science, Public Policy, Military Science, Sociology, Anthropology, Philosophy, Women's Gender and Sexuality Studies, African American Studies, Romance Languages, Astronomy, Biology, Chemistry, Computer Science, Library and Information Sciences, Engineering, Earth Sciences, Health Sciences, Information Technology, Mathematics, Physics, Finance, Operations, Entrepreneurship, Marketing & Sales, Real Estate, and more! [(9)]

Four Ways to Connect (Organizations)

We recognize that students have multiple competing priorities for their time on-campus (and off-campus) that don't always allow for participation in recruitment activities hosted by University Career Services. Our goal is to foster events that meet students where they are. To that end, we are promoting four modalities that allow students to choose what works best for initial engagement with recruiters. We ask that our recruiters strive to take measures to not intentionally privilege one modality over another. Students need reassurance that there is no penalty to their applications or candidacy based on their chosen form of initial engagement.

- **Connect by 1:1 or group sessions scheduling on Handshake Virtual Fairs with students desiring to learn about your organization, workplace, or job postings:** whether they are job seeking or just want to expand their network for future opportunities at the on-campus event you're at.

- **Connect by virtual chatting on Handshake with students desiring to discuss job postings of interest:** all recruiters will be obliged to setup Handshake’s 15-minute virtual chats scheduling tool [(12)] on each job posting 4-weeks prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page who can schedule a 15-minute virtual chat outside of Handshake).

- **Connect by direct messaging on Handshake with students desiring to discuss job postings of interest:** all recruiters will be obliged to setup Handshake’s messaging tool [(13)] on each job posting 4-week prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page).

- **Connect by receiving direct applications on Handshake to job postings from your organization:** all jobs that organizations have available for students will be posted on Handshake [(14)] 4-weeks prior to their on-campus event.
Please contact lead External Relations Consultant, Roderick Lewis at roderick.lewis@unc.edu to discuss if this event is right for you.

Benefits of the Carolina Career Exploration and Experience Day (All Majors)

- Connect virtually via 1:1 or Group Sessions with a competitive talent pool of students representing various majors to bring a diversity of thought to your organization.
- Integrate your organization into students’ career planning process before campus recruiting application deadlines.
- Brand your organization as an employer of choice and build a diverse talent pipeline.
- Promote your full-time and summer internship opportunities to students studying STEM-related majors that bring technical, problem solving, data analysis, and decision-making skills.

Location

- Handshake Virtual Fairs Platform

Registration Fees

- $450 - Standard For-Profit (receive half off the price of ONE fair if you attend both the “Carolina STEM Majors Fair” and “Carolina All Majors Fair.” Discount will be applied after you register and when you receive your invoice)
- $300 - Non-Profit / Government (receive half off the price of ONE fair if you attend both the “Carolina STEM Majors Fair” and “Carolina All Majors Fair.” Discount will be applied after you register and when you receive your invoice)

Registration Deadline

- Friday, January 14th at 5:00 P.M

Payment Deadline

- Tuesday, January 18th at 12:00 P.M

*Registration will be reviewed by our team and your status will be approved based upon an internal review. Questions? Please email Tessa Minnich at tessaminnich@unc.edu.

College Diversity Network Virtual Career Fair - February 23rd 2022, 3:00 pm - 6:00 pm on Brazen
The best diversity event for college students - see highlights from their previous events. Nearly 100 major employers agree that the College Diversity Network Virtual Career Fair is bringing the highest quality diversity candidates. Over 2,300 connections made.

**Location**

? Brazen

**Registration**

? [Click here](#) to register. UNC does not host this event.

**Health Schools Information Fair - March 22nd 2022, 1:00 pm - 4:00 pm on Handshake Virtual Fairs Platform**

Note: Spring 2022 UCS virtual fairs will be promoted with the strategic purpose to increase: 1) Student Visits to Graduate School?s Handshake Page, 2) Student Follows of Graduate School?s Handshake Page, 3) Student Saves of Graduate School?s Handshake Information Postings, and 4) Student Applications to Graduate School?s Handshake Information Postings. [Complete this survey](#) to express your interest in participating in this virtual Graduate School Information Fair.

Interested in recruiting students who want to be future a physician, dentist, physical therapist, physician assistant, optometrist, or other health care professional? Register to attend this fair to discuss your healthcare graduate programs with UNC Chapel Hill students!

This event is open to [UNC undergrad](#) and [graduate majors](#) except those belonging to MBA, Law, Medical, or Dental programs (which are served by separate career offices).

**Four Ways to Connect (Organizations)**

We recognize that students have multiple competing priorities for their time on-campus (and off-campus) that don?t always allow for participation in recruitment activities hosted by University Career Services. Our goal is to foster events that meet students where they are. To that end, we are promoting four modalities that allow students to choose what works best for initial engagement with recruiters. We ask that our recruiters strive to take measures to not intentionally privilege one modality over another. Students need reassurance that there is no penalty to their applications or candidacy based on their
chosen form of initial engagement.

- **Connect by 1:1 or group sessions scheduling on Handshake Virtual Fairs** with students desiring to learn about your school, campus culture, or application processes: whether they are seeking enrollment upon graduation or just want to expand their network for future opportunities at the on-campus event you’re at.
- **Connect by virtual chatting on Handshake with students desiring to discuss graduate school applications of interest:** all recruiters will be obliged to setup [Handshake’s 15-minute virtual chats scheduling tool](#12) on each job posting 4-weeks prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page who can schedule a 15-minute virtual chat outside of Handshake).
- **Connect by direct messaging on Handshake with recruiters managing graduate school applications that interest you:** all recruiters will be obliged to setup [Handshake’s messaging tool](#13) on each job posting 4-week prior to their on-campus event (or have a recruiter’s contact info available on their Handshake company page).
- **Connect by applying directly on Handshake to the graduate school from the attending schools:** all grad school applications that schools discuss at the fair will be [posted on Handshake](#14) 4-weeks (if applicable) prior to their on-campus event.

Please contact lead External Relations Consultant, Roderick Lewis at roderick.lewis@unc.edu to discuss if this fair is right for you.

**Benefits of the Health Schools Info Fair**

- Connect virtually via 1:1 or Group Sessions with a competitive talent pool of students representing various majors to bring a diversity of thought to your organization.
- Integrate your organization into students’ career planning process before campus recruiting application deadlines.
- Brand your organization as an employer of choice and build a diverse talent pipeline.
- Promote your school and graduate programs to students studying in Humanities, Social Sciences, STEM, and Interdisciplinary majors that bring creative design, communication, critical evaluation, persuasion, and problem-solving skills.

**Location**

- Handshake Virtual Fairs Platform
Registration Fees

- $150 ? Non-UNC Chapel Hill Health Schools/Programs
- $100 ? UNC-Chapel Hill Health Schools/Programs

Registration Deadline:

- Friday, February 18th at 5:00 P.M

Payment Deadline:

- Friday, February 18th at 5:00 P.M

*Registration will be reviewed by our team and your status will be approved based upon an internal review. Questions? Please email Tessa Minnich at tessaminnich@unc.edu [4].

**SEC & ACC Virtual Career Fair - April 6th 2022, 10:00 am - 5:00 pm on CareerEco**

Who is invited?

- Students & Alumni from 29 SEC & ACC Schools [17] across all Majors & Degrees
- Candidates seeking Full-time, Intern, & Co-op jobs
- More than 2,500 jobseeker registrants in prior events

How does it work?

- Click here [18] for a Free Informational Webinar

Where do I have to go?

- Nowhere, it all happens online on CareerEco!
- Flexible Time Frame: Each organization chooses their own chat times during the event

Registration

- Click here [19] to register. UNC does not host this event.

Source URL: https://careers.unc.edu/employers/career-graduate-education-and-networking-events

Links