On-Campus Recruiting

University Career Services utilizes the Handshake system, allowing all on-campus recruiting logistics to be available on-line.

On-campus recruiting logistics are handled by our recruiting coordinator, Julie Pendergraph [1] (919-962-7886). For more information on the OCR Program, open the On-Campus Recruiting Policies and Procedures document, available in PDF form on this page.

TO SETUP A NEW ACCOUNT OR LOGIN TO YOUR CURRENT ACCOUNT CLICK HERE [2].

What is On-Campus Recruiting (OCR)? OCR are activities designed to connect employers and students for recruitment opportunities. UCS offers the following opportunities to employers desiring initial recruitment conversations in-person. Employers wanting to integrate virtual recruitment options still have the option to post them on Handshake.

- **Company Information Sessions** in the Student Union
- **Fairs (Career, Graduate Education, and Networking)** in the Student Union or Ram’s Head Rec Center from 1-5 pm
- **On-Campus Interviews** on Hanes Hall 4th Floor
- **Tabling** [3] on Hanes Hall 2nd Floor or the Student Union Lobby from 1-5 pm (if weather permits, option for tabling outside of Hanes) ? for more information contact our Director of External Relations, Marketing, and Analytics, Roderick Lewis [4]

Employers participating in on-campus fairs, information sessions, and tabling will have to commit to our four student connection modalities: 1) Face-to-Face at the event, 2) 15-minute Virtual Chat Tool on Handshake Job Postings, [5] 3) Direct Messaging Tool on Handshake Job Postings, [6] and 4) Applications to Handshake Job Postings.

UCS promotes the following opportunities to employers that offer local, national, and international in-person job opportunities. or virtual. Employers wanting to integrate virtual jobs still have the option to post them on Handshake.

- **Part-Time Jobs** with NC Triangle companies in Fall, Summer, and Spring
- **Academic Internships** with NC Triangle companies in Fall and Spring Semesters
- **Summer Internships and Full-time Jobs** with companies anywhere

In addition to OCR opportunities, University Career Services (UCS) also offers **non-OCR opportunities** designed to involve your company in our student career development initiatives which are excellent for growing your company’s brand and visibility on-campus. Non-OCR activities are not recruitment-oriented. However, they indirectly provide the following benefits:

- Increased awareness of employer brand and recruitment opportunities from students, staff, and faculty
- Potential for students to refer your company to friends in their personal network
- Expanded network with students holding favorable views of your company, its products, and its services
- Potential interest and applications from students who did not previously consider your company

See UCS’s ?[Building a Campus Relations Program](https://careers.unc.edu/employers/building-campus-relations-program) for more information. OCR and non-OCR strategy is led by our Director of External Relations, Marketing, and Analytics, [Roderick Lewis](mailto:roderick.lewis@unc.edu).

**Source URL:** https://careers.unc.edu/employers/campus-recruiting

**Links**
[1] mailto:julie_pendergraph@unc.edu
[4] mailto:roderick.lewis@unc.edu
[8] mailto:Roderick.lewis@unc.edu