INITIAL CAREER OUTCOMES FOR MAY 2020 UNDERGRADUATES
First Destination Survey May 2020

CAREER OUTCOMES
- Continuing education: 22.2%
- Military: 0.5%
- Not seeking: 0.5%
- Still looking: 15.3%
- Volunteering: 0.5%
- Working: 61.5%

RESPONSE RATE 72%
EMPLOYED FULL-TIME 59%
CAREER OUTCOMES RATE 86%

TOP 10 STATES OF EMPLOYMENT
- California: 150
- Texas: 115
- New York: 113
- Florida: 96
- Pennsylvania: 63
- Illinois: 59
- Massachusetts: 40
- Georgia: 32
- New Jersey: 21
- Virginia: 21

TOP 10 INDUSTRIES
- Healthcare: 158
- Management Consulting: 101
- Investment Banking: 100
- Internet & Software: 78
- Research: 46
- Advertising, PR & Marketing: 41
- Commercial Banking & Credit: 34
- Non-Profit: 30
- K-12 Education: 26
- Scientific and Technical Consulting: 23

AVG. SALARY $55,122
OUTCOMES AFFECTED BY PANDEMIC 32%

TOP 10 EMPLOYERS
- UNC-Chapel Hill: 122
- Duke University Health Sciences: 56
- Emory University: 32
- Yale University: 29
- Stanford University: 24
- Bank of America: 23
- Capital One: 21
- Teach for America: 21
- Target: 20

AVG. BONUS $7,678
University Career Services of the University of North Carolina at Chapel Hill administered the First Destination Survey to May 2020 undergraduate graduates. The data collection began in April 2020 and concluded in December 2020. For students who indicated they were “still seeking” or “not seeking” employment as well as students who did not respond in the initial survey, several follow-up contacts were attempted throughout the remainder of 2020 to update their post-graduation status to get a more complete summary of their initial career outcomes. Outcome information was collected via the following methods: student surveys (electronic via Handshake), social media research (LinkedIn via HEP Development Services), national student data resource (National Student Clearinghouse via UNC Office of Institutional Research and Assessment), text messaging campaign (Student Affairs Information Technology Services via Twilio), and phone calls to graduates (University Career Services staff). Standards and Protocols for the Collection and Dissemination of Graduating Students Initial Career Outcomes Information for Undergraduates by National Association of Colleges and Employers were followed. Out of 4,090 graduates, 1,550 responded to the survey, and 1,402 responses were collected by other means. Thus, total number of responses analyzed is 2,952, with total number of responses re: salary is 675 and total number of responses re: effect of pandemic on initial career outcomes 1,204. May 2020 graduates graduated in the midst of Covid-19 pandemic that undoubtedly affected their post-graduation outcomes and lives, as long as present data collection.

More info @ https://careers.unc.edu/students/resources/first-destination-survey