Marcia Harris was a Director of University of North Carolina at Chapel Hill University Career Services Office from 1982 to 2009. Over that period of time, she doubled the size of the staff, increased the operating funds by ten-fold, and worked with the Development Office to raise two million dollars for the renovation and expansion of the University Career Services facility.

Marcia received numerous awards for innovation and excellence in the field of career services, including the Chevron Award for Outstanding Achievement for Innovative Services (twice) from the National Association of Colleges and Employers (NACE), the Ajax-Griffin Award for Distinguished Services from the Southeastern Association of Colleges and Employers (SACE), and the Award of Excellence for Technical Innovation from NACE. She also received UNC’s C. Knox Massey Award for “Unusual, Meritorious, and Superior Service to the University”. In 2004, Marcia was named to the NACE Academy of Fellows, the highest award in the field of college and employer career services.

From 2004-2019, Marcia was Program Director for UNC's Wood Scholars, a four-year merit and need-based scholarship program.

Marcia has been cited by media such as CNN, the NY Times, USA Today, the Wall Street Journal, ABC News and Time Magazine. She is also the co-author of the book, “Helping your College Student Succeed: The Parent's Crash Course in Career Planning”.

Marcia has a B.A. from Vassar College and an M.Ed. from North Carolina State University.

Marcia has always had a passion for helping college students find a career that excites them and in which they can be satisfied and successful. She is extremely grateful for the generosity of Jonathon Luft in establishing the Career Services Travel Fund to aid students attain their career goals.