2020-21

EMPLOYER SPONSORSHIP OPPORTUNITIES

Increase your visibility on campus while supporting career services and programs for Carolina students. Choose the sponsorship opportunity that's the best fit for your organization.

CAREER PEER PROGRAM $2,000

Career Peers play a fundamental role in the UCS mission and vision by meeting approximately 3,000 students per year through one-on-one and drop-in appointments and creating programs to help students reach their future goals.

Employer Benefits
Logo featured in all peer programming and marketing • Engagement in at least one peer meeting • Representation in peer programs • Routine check-ins and updates • End-of-year reporting

Student Benefits
Additional funding to support peer programs and materials • Employer insight on area of expertise and inclusive practices in the workplace • Option for virtual trek with employer

SIGNATURE PROGRAMS
$500 – $1,000 PER PROGRAM

Spring 2021 programs targeting special student populations include diversity, equity and inclusion initiatives. Options include: 1) Up-Skilling Workshops, 2) Job Shadowing and Career Treks, 3) Career & Networking Fairs, and 4) E3 Acceleration & Advancement (entrepreneurship, employment and education).

Employer Benefits
Logos on all marketing for the event • Featured on a panel or as keynote speaker for the event

Student Benefits
Expanded resources for signature programs and built-in engagement opportunities • Post-event impact reporting and pictures from the event

FRIENDS OF UNIVERSITY CAREER SERVICES
$500 – $5,000 ANNUALLY

Flexible contribution to support UCS student programming, operational efforts, and staff professional development.

Employer Benefits
Recognition on the University Career Services website ($1,000+) • Marketing to families and alumni • End-of-year ROI reporting demonstrating impact on student career development

Career Services Benefits
Flexible funding for Career Services staff development, student programming and other operational needs

EMPLOYER HIGHLIGHTS

Through University Career Services in 2019-20, employers conducted:

2,940 interviews
175 info sessions with 331 students
231 virtual events reaching more than 33,000 students