MARKETING OPPORTUNITIES
WITH UNC CAREER SERVICES

Build your organization’s visibility on campus ahead of major fairs and recruitment activities while saving time, reducing costs and improving hiring diversity by marketing through University Career Services.

**Daily Recognition on Social Media • $50 per day/platform**
Our team will place promotions for your organization on our social media platforms.

**Social Media Takeover • $150 per day/platform**
Your organization will have full access to promote your brand on our social media platforms.

**Recognition on Career Services Website • $150 per week**
Place promotions on our website’s most visited pages.

**Website Branding - Career & Industry Pathways Program • $150 per week**
Place company-branded resources, tips and connections with employers and alumni who want to support a career or industry pathway highlighted on the Career Services website. Resources include a spotlight series of our organization’s high-performing alumni, workplace insights and communications with interested job seekers.

**Feature Article in Bi-Weekly Handshake Newsletter • $100 per newsletter**
Submit an article to engage targeted student populations about your organization’s opportunities, and gain visibility while attracting students to your organization’s website, job opportunities, social media, email and more.

**E-Monitors Branding in Career Services Suites • $100 per week**
Promote your organization on our e-monitors in the main campus Career Center.

**Organization of the Week Posters (Option 1) • $300 per week**
Two 24 x 36 posters with your organization’s information and QR codes will be placed on the highly visible plastic shields that separate the front desk reception area from students checking into University Career Services. This gives your organization immediate branding and an opportunity for students to scan the QR code to learn more about the organization or connect directly with a recruiter. This service can only be used once per semester.

**Organization of the Week Posters (Option 2) • $300 per week**
Two 24 x 36 posters with your organization’s information and QR codes will be placed on the two doors leading to the University Career Services career coaching office suites in Hanes Hall. This gives your organization immediate branding and an opportunity for students to scan the QR code to learn more about the organization or connect directly with a recruiter. This service can only be used once per semester.

**Organization of the Week Posters (Option 3) • $300 per week**
Two 24 x 36 posters with your organization’s information and QR codes will be placed at the entrance of our two Classrooms in University Career Services in Hanes Hall. These two rooms are used for students to meet with our student Career Peers who provide general career support and by Career Coaches to conduct career education workshops and career classes. This gives your organization extra branding and an opportunity for students to scan the QR code to learn more about the organization or connect directly with a recruiter. This service can only be used once per semester.

**Organization of the Week Posters (Option 4) • $700 per week**
Get all of the combined options from 1-3. This gives your organization the MAXIMUM branding and an opportunity for students to scan the QR code to learn more about the organization or connect directly with a recruiter. This service can only be used once per semester.