

MARKETING OPPORTUNITIES WITH UNC CAREER SERVICES

Build your organization's visibility on campus ahead of major fairs and recruitment activities while saving time, reducing costs and improving hiring diversity by marketing through University Career Services.

Daily Recognition on Social Media ▪ \$50 per day/platform

Our team will place promotions for your organization on our social media platforms.

Social Media Takeover ▪ \$150 per day/platform

Your organization will have full access to promote your brand on our social media platforms.

Recognition on Career Services Website ▪ \$150 per week

Place promotions on our website's most visited pages.

Website Branding - Career & Industry Pathways Program ▪ \$150 per week

Place company-branded resources, tips and connections with employers and alumni who want to support a career or industry pathway highlighted on the Career Services website. Resources include a spotlight series of our organization's high-performing alumni, workplace insights and communications with interested job seekers.

Feature Article in Bi-Weekly Handshake Newsletter ▪ \$100 per newsletter

Submit an article to engage targeted student populations about your organization's opportunities, and gain visibility while attracting students to your organization's website, job opportunities, social media, email and more.

Customized Digital Resume Book ▪ \$250 per book

We'll deliver a resume book based on your targeted specifications and criteria, such as GPA, major, class year, education level, industry interest, job function interest, location interest, skills, diversity and more.

Diversity Recruitment Guide ▪ \$100 per promotion

Promote your organization in our campus-wide guide that will be marketed during Career Services and non-Career Services events.

E-Monitors Branding in Career Services Suites ▪ \$100 per week

Promote your organization on our e-monitors in the main campus Career Center.

A-Frame Building on Campus Quad ▪ \$100 per week

Place promotions for your organization around campus through traditional A-frame marketing.

Recruiter-less Tables with Pop-Up Banners ▪ \$100 per week

Promote your organization on our 2nd and 4th floor halls and rooms so students can engage with your provided materials and information, Monday through Friday, 8 a.m. to 5 p.m.

