Increase your visibility on campus while supporting career services and programs for Carolina students. Choose the sponsorship opportunity that’s the best fit for your organization.

**2021-22 EMPLOYER SPONSORSHIP OPPORTUNITIES**

UCS MICRO-INTERNSHIP PROGRAM

$1,500 – $5,000 ANNUALLY

Employer-involved experiential learning is a proven method for helping students make better connections between their academic major and career goals. UCS wants to increase the number of students participating in micro-internships through strategic partnerships with select employers.

**Employer Benefits**
1) Marketing stand in front of Office Reception Desk, 2) Flyers Promotions in the Student Union, 3) Promotions in the UCS Bi-weekly Handshake Newsletter, 4) Promotions on UCS Website, 5) Resume Book of registered students, and 6) Post-event impact reporting plus

**Student Benefits**
1) Get real-time exposure to In-demand Job Skills, 2) Explore Job Functional Roles in real-time, 3) Experience workplace culture and professional expectations, 4) Network with potential employers, and 5) Enhance employability and career readiness

**UCS PROFESSIONAL SERVICES PROGRAMS**

$1,500 – $5,000 ANNUALLY

University Career Services (UCS) knows how important job-readiness and professional skills are to both students and employers in today’s market. We now offer three services to help students gain in-demand skills and credentials through partnerships with select employers: 1) Carolina Career Readiness Passport, 2) Professional Internship Experience Credential, and 3) Job Functions Pathway Credential.

**Employer Benefits**
1) Marketing stand in front of Office Reception Desk, 2) Flyers Promotions in the Student Union, 3) Promotions in the UCS Bi-weekly Handshake Newsletter, 4) Promotions on UCS Website, 5) Resume Book of registered students, and 6) Post-event impact reporting plus)

**Student Benefits**
1) Get real-time exposure to In-demand Job Skills, 2) Explore Job Functional Roles in real-time, 3) Experience workplace culture and professional expectations, 4) Network with potential employers, 5) Enhance employability and career readiness, and 6) Receive a Certificate or Credential validated by UCS and Employer Partners

**FRIENDS OF UNIVERSITY CAREER SERVICES**

$500 – $5,000 ANNUALLY

Flexible contribution to support UCS student programming, operational efforts, and staff professional development.

**Employer Benefits**
1) Recognition on the University Career Services website ($1,000+), 2) Marketing to families and alumni, 3) End-of-year ROI reporting demonstrating impact on student career development

**Career Services Benefits**
Flexible funding for Career Services staff development, student programming and other operational needs