2021-22

EMPLOYER SPONSORSHIP OPPORTUNITIES

Increase your visibility on campus while supporting career services and programs for Carolina students. Choose the sponsorship opportunity that’s the best fit for your organization.

CAREER PEER PROGRAM $2,000

Career Peers play a fundamental role in the UCS mission and vision by meeting approximately 3,000 students per year through one-on-one and drop-in appointments and creating programs to help students reach their future goals.

Employer Benefits
- Logo featured in all peer programming and marketing
- Engagement in at least one peer meeting
- Representation in peer programs
- Routine check-ins and updates
- End-of-year reporting

Student Benefits
- Additional funding to support peer programs and materials
- Employer insight on area of expertise and inclusive practices in the workplace
- Option for virtual trek with employer

SIGNATURE PROGRAMS $500 – $1,000 PER PROGRAM

Spring 2022 programs targeting special student populations and supporting diversity, equity, and inclusion are defined as historically marginalized students, underserved student majors, and targeted student populations defined by University Career Services. Options include: 1) Up-Skilling Workshops, 2) Job Shadowing and Career Treks, 3) Career & Networking Fairs, and 4) E4 Acceleration & Advancement (entrepreneurship, employment, education, and economic mobility).

Employer Benefits
- 1) Marketing stand in front of Office Reception Desk, 2) Two promotions in the UCS bi-weekly Handshake Newsletter, 3) Two promotions on UCS Social Media channels, 4) Resume Book of registered students, and 5) Post-event impact reporting plus event pictures

Student Benefits
- 1) Get real-time exposure to In-demand Job Skills, 2) Explore Job Functional Roles in real-time, 3) Experience workplace culture and professional expectations, 4) Network with potential employers, and 5) Enhance employability and career readiness

FRIENDS OF UNIVERSITY CAREER SERVICES $500 – $5,000 ANNUALLY

Flexible contribution to support UCS student programming, operational efforts, and staff professional development.

Employer Benefits
- Recognition on the University Career Services website ($1,000+)
- Marketing to families and alumni
- End-of-year ROI reporting demonstrating impact on student career development

Career Services Benefits
- Flexible funding for Career Services staff development, student programming and other operational needs