# YEARLY SNAPSHOT
## 2020-2021
### a year in review

<table>
<thead>
<tr>
<th>STUDENT TRAFFIC</th>
<th>FAIRS</th>
<th>EMPLOYERS</th>
<th>DIGITAL FOOTPRINT</th>
<th>DIVERSITY ENGAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,038 Appointments</td>
<td>17 Fairs</td>
<td>743 Interviews</td>
<td>216,850 Unique Page Views</td>
<td>15 Diversity Workshops &amp; Events</td>
</tr>
<tr>
<td>441 Drop Ins</td>
<td>344 Employers</td>
<td>1,838 Virtual Events</td>
<td>257,230 Total Page Views</td>
<td>293 Student Attendees</td>
</tr>
<tr>
<td>98.5% of students gained new knowledge after their appointment</td>
<td>116 Graduate Schools</td>
<td>21,795 Student Attendees</td>
<td>3,713 Facebook Followers</td>
<td>15 Employers at Diversity Fair</td>
</tr>
<tr>
<td>97 Programs</td>
<td>1,709 Student Attendees</td>
<td>68,008 Jobs</td>
<td>3,664 Twitter Followers</td>
<td>99 Student Attendees</td>
</tr>
<tr>
<td>1,485 Student Attendees</td>
<td>22,035 Internships</td>
<td>217,795 Student Attendees</td>
<td>1,475 Instagram Followers</td>
<td></td>
</tr>
</tbody>
</table>

**STUDENT TRAFFIC**
- 4,038 Appointments
- 441 Drop Ins
- 98.5% of students gained new knowledge after their appointment
- 97 Programs
- 1,485 Student Attendees

**HANDSHAKE**
- 43,296 Unique Logins
- 112,155 Total Logins
- 68,008 Jobs
- 22,035 Internships
- 96,397 Applications

**EMPLOYERS**
- 743 Interviews
- 1,838 Virtual Events
- 21,795 Student Attendees
- 57 Employers Co-Presented Workshops
- 15 Employers Conducted Mock Interviews
- 7 Employers Hosted Virtual Job Shadows and Career Treks

**DIVERSITY ENGAGEMENT**
- 15 Diversity Workshops & Events
- 293 Student Attendees
- 17 Full Time Staff
- 9 Career Peers
- 4 ER Interns
- 1 Career Coaching Intern