What is a Virtual Fair? Virtual career fairs on Handshake give you the opportunity to meet recruiters and other employees through video sessions. There are two types of virtual sessions:

- **Group sessions:** During these sessions, you will join other students to meet recruiters and other employees at the organization. You will learn about job and internship opportunities, company culture, and more. You will also have an opportunity to ask your own questions.
- **One-on-one sessions:** This is an opportunity to chat directly with a recruiter or employee ambassador about jobs and internships. Recruiters that want to meet you will be able to invite you to attend virtual sessions with them.

## How to Prepare for the Virtual Fairs:

- 1. **Update your Handshake profile.** The first step in preparing for virtual fairs is to make sure your Handshake profile is complete and up-to-date.
  - a. Check that the basics are accurate: graduation date, school year, major, GPA and work authorization.
  - b. Add your courses, skills, and any previous work experience.
- 2. Sign up for Group and 1:1 Sessions AHEAD OF TIME!
  - a. To sign up for Group or 1:1 sessions, your profile privacy will need to be set to Community or Employers.
  - b. For more information on profile privacy, please see Profile Privacy Options in Handshake.
  - c. Review which employers are attending the fair (follow employers you want to check back in with)!
  - d. You'll be able to sign up for sessions up to one(1) minute before the start time; once the session has started, you'll be unable to sign up for the session.
- 3. Find out what employers (organizations) are attending. View the virtual fair details page to see the full list of employers who are hosting sessions. From there, you can click through to each employer's Handshake page to learn more about them and read reviews from other students. Be sure to sign up early for sessions with the employers you like so you are guaranteed a spot.
- 4. **Research the employers (organizations) you will meet.** When you sign up to attend an employer's virtual fair session, research beyond their Handshake profile. Check out their company website and search online for recent news articles and other relevant information. This will help you think of questions to ask during sessions, and make conversation during one-on-one sessions you may have.
- 5. Prepare a few talking points. The employers that you meet with want to learn more about you! So <u>think of an</u> <u>"elevator pitch" about yourself</u>—a short overview about your background, studies, and career goals. Practice with a friend or family member so you are ready when it is time to introduce yourself to a recruiter.

## **Important Tips:**

- Set your Handshake profile to public so employers can view it
- Make sure to upload your updated resume onto your handshake profile and make it visible!

## For More Information and Help Articles:

- Handshake's Guide to Virtual Fairs
- Signing Up and Managing Virtual Sessions
- Participating in a Virtual Fair
- Handshake Video Requirements & Troubleshooting