

Skills by Major – UNC CHAPEL HILL PROGRAMS

List of skills acquired by major to discuss with prospective employers based on their talent acquisition needs.

All majors align with the Carolina Excellence initiative that focuses on Dynamic Learning. **Dynamic Learning** is the process of intellectual exploration that leverages communication skills, creativity and critical thinking to express one's commitment and capacity to address real world challenges.

- Communication
- Creativity
- Critical Thinking

African, African American, and Diaspora Studies-

General Explanation: As an African, African American, and Diaspora Studies major, I have learned to understand rich cross-cultural, historical, and contemporary analyses of sociopolitical and economic realities lived by Africans and those in the African Diaspora in the United States, Latin America, and other communities. I possess various skills, including analytical, teamwork, critical thinking, and problem solving. My understanding of multiculturalism is valued by employers in industries such as education, government, and business.

UNCCH Program: The African, African American, and Diaspora Studies department at UNC Chapel Hill provides the major and the minor, which provides skills such as leadership, global immersion, teamwork, and collaboration to the students pursuing this major or minor. The courses encompass topics such as Politics and History, Literature, Linguistics, Anthropology, Gender and Sexuality, Pop Culture, Art, Music, and Law.

*Internship Course Offered but not required

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Leadership
- Global/Intercultural Fluency
- Professionalism/Work Ethic

American Studies

General Explanation: As an American Studies' major, I have learned creativity and ethical leadership. I have learned how to work towards everyone's mutual benefit. Working on teams, I have gained the experience of working well in a team and respecting everyone's opinions. Two of the most important values I possess are respect

and courage. American Studies majors are excellent candidates for a number of graduate and professional school options because of their broad liberal arts background.

UNCCH Program: The American Studies curriculum is contemporary, innovative, inclusive, and global. We offer an extraordinary range of courses informed by cutting-edge theoretical perspectives, teaching and research methods, and vehicles for reporting and representing knowledge. The areas of study are American Indian and Indigenous Studies, Digital American Studies, Folklore, Food Studies, Global American Studies, and Southern Studies.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Global/Intercultural Fluency
- Professionalism/Work Ethic

Anthropology – Undergraduate program

General Explanation: As an Anthropology major, I have learned to understand commonalities and differences among human beings as natural products of social history that involve the whole person: their ancestry, their upbringing, their sources of nutrition, where they live, what they believe, and the language they speak. I've acquired research skills that will serve me well in future work. I've learned to think critically, write analytically, and to speak effectively in group settings. I have developed an awareness of my own biases as well as how to understand and articulate the situations and perspectives of people from backgrounds and cultures not my own. I work well as a team member and leader in diverse settings. Also, I am competent in Microsoft Office Word and PowerPoint.

UNCCH Program: Together, the Department of Anthropology's programs and concentrations offer the undergraduate student one of the best introductions possible to our biological and cultural pasts and to our contemporary world. Anthropology majors thus develop the written and oral skills needed to live and work in a complex world marked by an accelerated rate of environmental, social, and cultural change. Anthropology majors also acquire general knowledge and skills valued within many occupations and professions, including but not limited to professional anthropology. Students planning a major in anthropology should inform the department's director of undergraduate studies and should consult with the director of undergraduate studies on a regular basis once in the major.

*Internship Course Offered but not required

NACE Competencies used in this major:

- Critical Thinking/ Problem Solving
- Oral/ Written Communications

· Teamwork/ Collaboration

Archaeology-

General Explanation- As an Archaeology major, I possess excellent research skills and a flexible working ability. I have a methodical approach to work, while learning how to analyse artefacts and information. I have the knowledge of survey equipment, information technology, problem solving, and conservation.

UNCCH Program- The Curriculum in Archaeology is the instructional component of UNC's Archaeology Program and brings together archaeology faculty located in six units of the College of Arts and Sciences. These units are the Departments of Anthropology, Classics, Linguistics, Religious Studies, Women's & Gender Studies, and the Research Laboratories of Archaeology. The Curriculum offers an undergraduate major and a minor in archaeology. It also offers courses and research opportunities for students in many parts of the world, particularly in the Americas, Europe, and the Middle East

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Global/Intercultural Fluency
- Professionalism/Work Ethic
- Leadership
- Digital Technology
- Global/ Intercultural Fluency
- Professionalism/ Work Ethic

Art History

General Explanation: As an Art major concentrating in Art History I became familiar with a wide variety of cultures and traditions. I also acquired skills that transcend the subject matter and will make me a valuable addition to your company. I became expert in gathering, analyzing, evaluating, and synthesizing data from a variety of sources. I also mastered how to write in a variety of forms and how to make a presentation to a group. To do that, I became adept at Microsoft Word and PowerPoint.

UNCCH Program: The Undergraduate program in art history is directed toward two primary educational goals:

1. to acquaint students pursuing a Liberal Arts degree with the historical significance, cultural diversity, and intellectual richness of human artistic traditions from prehistoric times to the present, and

2. to provide those students with the intellectual tools needed to investigate the complex roles played by the arts in a variety of social contexts.

The skills students develop through the study of art history include visual analysis, historical research, critical reading, analytical and descriptive writing, and oral communication. The study of art history fully complements students' work in other Humanities and Social Sciences disciplines represented in the College of Arts and Sciences, including history, classics, archaeology, religious studies, anthropology, sociology, and communication studies. Ultimately, the curriculum designed by the Department of Art seeks to help students acquire an individual perspective on their own values and beliefs and on their places in a society increasingly shaped by visual communications and technology.

Bachelor of Fine Arts with Art History Emphasis (BFA-AH)

The bachelor of fine arts with art history emphasis degree was established to allow students to pursue concentrated study in both studio art and art history. Basically, it represents a double major of studio art and art history. Unique to UNC-Chapel Hill, this degree has been well received for students wishing to pursue graduate study in fields that demand knowledge in both history and practice, such as curatorial studies, museum studies, or education. Students pursuing this degree are advised by the director of undergraduate studies for both studio art and art history. Students interested in this degree should contact both advisors no later than the sophomore year.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Digital technology

Biology-

General Explanation- As a biology major, I have an analytical mind and critical thinking skills. I can quickly assess large amounts of information and data. I possess excellent research and analytical skills along with leadership and communication skills. I can work in government agencies, college/university labs, agricultural experiment stations, freshwater and marine biological stations, or private companies.

UNCCH Program- The Bachelor of Science (BS) and Bachelor of Arts (BA) degrees with a major in Biology provide a liberal education directed toward an appreciation of the complexity of nature and prepare students for careers in the biological, environmental, and medical sciences. The B.S. and B.A. majors in Biology train students for careers in the health professions (including medical, dental, and veterinary) and in research, teaching, or medical practice in institutions of higher education, government, and private industry.

NACE Competencies used in this major:

- Teamwork/Collaboration
- Professionalism/Work Ethics
- Digital Technology

Biostatistics-

General Explanation- As a Biostatistics major, I not only have strong mathematical and statistical skills but also problem solving, written and oral communication skills, and critical thinking skills. I exhibit great adaptability, and this makes me an impeccable team member. I conduct research in areas of biology, public health, and medicine, using statistical methods.

UNCCH Program- The UNC Biostatistics department falls under the purview of Gillings School of Public Health. Our Department of Biostatistics is recognized as a worldwide leader in research and practice. Members of our faculty are interested both in the development of statistical methodology and application of statistics in applied research.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Digital Technology
- Professionalism/Work Ethic

Business-

General Explanation- As a business major, I possess critical skills such as networking, communication, and negotiation. I have excellent leadership and presentation skills. I have gained practical marketplace knowledge and experience. I can adapt easily in different work environments. I am competent to work in an organizational setting, because I have acquired managerial and financial management skills. I've mastered essential problem-solving, collaboration, teamwork, and analytical skills that have prepared me for success in almost any field- from finance and consulting, to commercial, government, and non-profit.

UNCCH Program- The UNC's Kenan Flagler Business School provides the business major and minor degrees. The Areas of Emphasis includes Consulting, Entrepreneurship, Investment Banking, Investment Management, Marketing Management and Sales, Multinational Finance, Operations, and Real Estate. Our values-driven culture, commitment to real-world learning experiences, and deep expertise with today's increasingly unpredictable business dynamics focuses on long-term career success for students.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Leadership
- Global/Intercultural Fluency
- Professionalism/Work Ethic

Communications – Undergraduate Program

General Explanation: While studying courses in communication, I have had the opportunity to acquire a series of adaptive, transferable, and job-related skills. These include leadership, teamwork, negotiation, and conflict management skills developed through coursework in communication management; public speaking and information management skills learned through conducting communication research projects and presentations and related coursework; research and investigation skills mastered in data analyses and quantitative research reports; information literacy skills gathered from creating literature reviews and summarizing improper research techniques; and critical thinking skills attained in the synthesis and reporting of communication differences found across the workplace and global environment.

UNCCH Program: The Department of Communication develops competencies required for mediated and non-mediated communication. Overall, it develops skills for analyzing, interpreting and critiquing communication problems and questions.

Concentrations:

- [Interpersonal & Organizational Communication](#)
- [Media & Technology Studies and Production](#)
 - [New Media Track](#) – an interdisciplinary track within the *Media & Technology Studies & Production* concentration
- [Performance Studies](#)
- [Rhetorical Studies](#)

NACE Competencies used in this major:

- Critical Thinking/ Problem Solving
- Oral/ Written Communications
- Teamwork/ Collaboration
- Leadership

- Digital Technology
- Global/ Intercultural Fluency
- Professionalism/ Work Ethic

Computer Science-

General Explanation- As a computer science major, I have learned programming, networking, and technical underpinnings of hardware and software. I have mastered the skills of creative thinking, analytical thinking, problem-solving, and communication and collaboration. I have great knowledge about different programming languages and applications of coding. A major in computer science can lead to being a designer, creator, and inventor of new technology. Example areas include computer hardware architecture, virtual reality, and robotics.

UNCCH Program- The Department of Computer Science offers instruction and performs research in many essential areas of computer science. The Bachelor of Science in Computer Science (B.S.) is the most popular degree both for graduate study in computer science and for technical careers in industry. Graduates of our program are well suited for professional employment in traditional computer and communications industries, as well as in such diverse industries as financial services and consulting practices in which computing and information management is central to the operation of the enterprise. The Bachelor of Arts in Computer Science (B.A.) is a streamlined and more flexible degree program that may be a better fit for those whose interest in computing spans the boundaries of multiple disciplines and wish to integrate their study of computing with study in a related discipline. The bachelor of arts degree will prepare the undergraduate student for a career in either a traditional computing field, or a career in a field where computing is a significant enabling technology.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Leadership
- Digital Technology
- Professionalism/Work Ethic

Economics – Undergraduate Program

General Explanation: As an Economics major, I learned how to employ the tools and concepts of economic analysis to study a wide array of social and economic issues. I developed my analytical and quantitative skills and acquired knowledge of statistical analysis. I used these skills to analyze economic data using statistical software

and learned how to present my analysis of the data in a written report. During the course of my studies, I gained experience in the use of statistical software such as STATA, and other software packages, including Microsoft Office Word and Excel.

UNCCH Program: Tracks for economics majors. We are providing new guidance on paths through the economics major. Follow the links to see sample schedules and more information on each track.

- [Traditional track](#). A general course of study covering theory and methods in economics.
- [Quantitative track](#). For students interested in a career or graduate/professional school that draws on modern methods in economic theory and data analysis.
- [Honors thesis track](#). For students who want to complete their major with an extended research paper and graduate with departmental honors.

Economics 293, Internships in Economics, satisfies the Experiential Education requirement of the College of Arts and Sciences.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Digital Technology
- . Global/Intercultural Fluency
- . Professionalism/ Work Ethic

Editing & Graphic Design – BA in Media and Journalism

General Explanation: As an Art major concentrating in Editing Graphic Design I learned to present ideas in compelling ways to a variety of audiences. I also acquired skills that transcend the subject matter and will make me a valuable addition to your company. I learned how to plan a complex project and bring it to a successful conclusion. To do that, I became adept at gathering information from a variety of sources, evaluating it, and applying it to my work. Design courses always include group critique sessions and from these I learned how to make a presentation, discuss issues with colleagues, and work with others in a team or group.

UNCCH Program: Graduates of the editing & graphic design specialization receive a Bachelor of Arts in Media and Journalism. Students in the editing and graphic design specialization develop skills in story editing, headline writing, caption writing, page design and alternative story forms. Editing and graphic design courses reflect the need for journalists to be proficient in both print and online forms, including social media. Students may take advantage of advanced instruction in information graphics, 3D design and motion graphics.

NACE Competencies used in this major:

- Critical Thinking/ Problem Solving
- Oral/ Written Communications
- Digital technology
- Teamwork/Collaboration
- Professionalism/Work Ethic

Education

General Explanation- As an Education Major, I have acquired exceptional communication and public speaking skills. I am compassionate and creative. I also possess great listening skills. I display enthusiasm, leadership, and commitment. I demonstrate enthusiasm and energy for the field, particularly the desire to work with and help others.

UNCCH Program- Human Development and Family Studies (HDFS) is a pre-professional major for undergraduate students who feel driven to improve the lives of children and families. HDFS prepares the students for careers in what are often called "helping professions," including fields such as education, public health, social work, health services, nonprofit management, counseling services, and more. Students will gain a deep understanding of how children from different backgrounds and abilities develop over time in the context of families, schools and communities, and leave prepared to engage meaningfully with those communities. Through HDFS, they can graduate with a unique set of skills and experiences that will make them a highly sought-after candidate for graduate and licensure programs.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Professionalism/Work Ethic

English & Comparative Literature – Undergraduate Program

General Explanation: As an English major I have acquired many skills that will make me a valuable addition to your company. I know how to complete substantial research projects using multiple sources and databases, as well as how to communicate the results of that research effectively. For example, in my senior year I completed an independent research project that led to both an extensive final report (20 pp.) and a formal presentation to my peers and professor. I can summarize and condense complex information into clear and coherent writing, grounded in close analysis of texts and other sources. By studying literature from a diverse range of

backgrounds, I have gained an appreciation for cultures and countries other than my own and learned to convey that multicultural awareness in my writing. My experience in critical thinking and in developing written arguments, conveyed in persuasive and coherent writing, has given me a strong foundational skill set for communicating with many audiences, whether inside your organization or with your customers, clients, or other constituencies in your professional community.

UNCCH Program: If you choose to major in English and Comparative Literature (ECL), you will gain myriad important skills that will prove essential in the workplace and in the public sphere more broadly. ECL majors learn to produce clear and persuasive analytical writing or creative writing that demonstrates the qualities of literature. Moreover, the major teaches research methods, critical reading skills, comparative thinking, and historical contexts. Particularly at this moment in American culture and history, we believe these skills are essential. The ECL curriculum ensures that students gain historical breadth in their discipline in the form of surveys, as well as depth, in courses that focus on a single genre, topic, or author, which allow for a sustained emphasis on close analysis.

Concentrations: Students majoring in English and Comparative Literature also can concentrate their field of study on British & American Literature; Comparative & World Literatures; Creative Writing; Film Studies; Science, Medicine, & Literature; Social Justice & Literature; Writing, Editing, & Digital Publishing.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Digital Technology
- . Teamwork/ Collaboration
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Environment, Ecology, and Energy-

General Explanation- As an environment, ecology, and energy major, I am comfortable with various data-gathering methodologies. I have learned to effectively analyze and communicate complex data facts. This has improved my analysis, research, and communication skills. I have excellent presentation and collaboration skills. I have acquired extreme stress management skills too.

UNCCH Program- It offers undergraduate degrees (BA, BS) in environmental sciences and environmental studies and graduate degrees (MA, MS, PhD) in ecology. The degrees include tracks in quantitative energy systems (BS) and in sustainability (BA). UNC's program collaborates with professional schools at UNC to create career pathways for our students. Some specific examples include the dual bachelor's-master's degrees in environmental informatics (Information Sciences), environmental and science communication (Media and

Journalism), and public administration (Government). The mission is to understand and provide solutions to the most challenging resource issues facing our planet. UNC's Environment, Ecology, and Energy department is committed to educating students to improve understanding for future generations.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Global/Intercultural Fluency
- Professionalism/Work Ethic

Environmental Sciences and Engineering-

General Explanation- As an Environmental Sciences and Engineering major, I possess various transferable skills, including research and analytical skills and flexibility to work in different environments. I also have numerical and IT skills, which have been developed through application of statistics and measurement techniques.

UNCCH Program- The Gillings School's Department of Environmental Sciences and Engineering focuses on the interface between people and the environment. Uniquely situated in a school of public health, our interdisciplinary programs in air quality and atmospheric processes, human exposure and health effects, and sustainable water resources draw from faculty expertise in the physical and life sciences, engineering and policy.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Leadership
- Digital Technology

Exercise and Sports Sciences-

General Explanation- As an Exercise and Sports Sciences major, I have mastered both physical and soft skills like creative thinking, motivation, and communication. I also possess the ability to understand an individual's reactions to their environment and social groups. I have learned this because of working well in a team setting. I can earn a graduate degree in clinical, counseling, social, or experimental psychology for health psychology opportunities.

UNCCH Program- The undergraduate program in Exercise and Sport Science offers students a chance to go beyond the ordinary. This fast-paced and popular program is designed for passionate students ready to engage in hands-on experience in cutting-edge science. Completing the degree requirements for the Bachelor of Arts with a major in EXSS provides the student with the background necessary to pursue a variety of careers. Course requirements for the major in Exercise and Sport Science General Track are fulfilled by successful completion of the nine three-hour courses

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Leadership
- Professionalism/Work Ethic

Geography-

General Explanation- As a geography major, I am competent in research and analytical work, but I also possess communication and collaboration skills. I have the ability to understand and produce charts, graphs, and tables. Therefore, I possess great technological knowledge like spreadsheets, graphics software, and word processing. I am also skilled in presentation and collaboration. I can work in government, industry, and nonprofit.

UNCCH Program- Geography is the interdisciplinary study of the relationship between people, place, and environment. Geography at Carolina spans the social and natural sciences. Our courses train students in diverse skills to create, model, and analyze qualitative and quantitative data to address issues relevant to communities, policy-making, and scholarship. At Carolina, you can major in Geography and you can minor in Geography and minor in GIS (Geographic Information Sciences).

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Teamwork/Collaboration
- Digital Technology

Germanic and Slavic Languages and Literatures-

General Explanation- As a Germanic and Slavic Languages and Literatures major, I have a great and in-depth knowledge about languages and cultures. Also, a major in Germanic and Slavic languages and literatures provides preparatory training that will be useful in government employment; internationally oriented business, journalism, law, and teaching; as well as graduate study in a range of humanistic and social science disciplines.

UNCCH Program- Multiple tracks for undergraduate study are available for students interested in German programs (two concentrations), Slavic programs (two concentrations), and Central European studies (one concentration). Numerous social and educational events hosted by the department, as well as by student clubs such as the German Club, provide an atmosphere for effective learning and for enjoying German and Slavic culture. There are weekly opportunities in German, Russian, and other languages for informal conversation suitable for both beginning and advanced students. The department periodically sponsors lectures, roundtables, small conferences, and film series for the various languages.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Global/Intercultural Fluency

Global Studies – Undergraduate Program

General Explanation: As an International Relations major, I learned about the politics, economics, and societies of countries throughout the world. In order to understand and communicate in these concept-driven areas, I gained advanced-level reading and writing skills. I can quickly digest large quantities of written information, summarize it, and use it to make arguments. These important analytical skills are developed in the various social science majors. What makes international relations unique is the global focus. I have expanded my worldview by considering the histories and cultures of the people of the world. This has taught me to be more thoughtful in tackling questions that seem obvious at first glance. By considering implicit assumptions and engaging a variety of different world-views, I add an important internationalist perspective to team decision-making.

UNCCH Program: The Curriculum in Global Studies offers students the opportunity to develop an appreciation for and fuller understanding of the global issues within the context of a diverse, flexible, interdisciplinary curriculum in the tradition of the University's liberal arts focus. In furthering these goals, the Curriculum encourages students to enhance their major by participating in the University's diverse global opportunities. The goal is to ensure that students integrated their interest in global and regional issues into their major. These may include advanced language study, the initial development of an additional regional language, globally oriented internships, directed research opportunities, and the concentrated study of a global issue in another geographical setting, or comparatively between regions of the world.

*Foreign Language Requirement

*Study Abroad not Required but Strongly Encouraged

NACE Competencies used in this major:

- Critical Thinking/ Problem Solving
- Oral/ Written communications

- . Digital technology
- . Global/ Intercultural Fluency
- . Professional/ Work Ethic

History – Undergraduate Program

Background: The History Department at the University of North Carolina-Chapel Hill is committed to evidence-based analysis of some of the most significant issues in our human past, from antiquity to the near-contemporary and across the globe.

General Explanation: As a History major, I studied history in great detail, but I also acquired skills that transcend the subject matter and will make me a valuable addition to your company. I mastered how to write and summarize information from reports to a group either in written or verbal form. To do that, I became adept with Microsoft Office Word and PowerPoint. I also became expert at gathering and analyzing qualitative and quantitative data. Not all data is created equal, so I grasped how to judge the validity of the datasets I reviewed.

UNCCH Program: The skills of analysis, problem-solving, research, and communication that are honed by studying history open up a world of possibilities. History courses at UNC-Chapel Hill equip students for careers in law, journalism, education, business, public service, museums, and international relations—just some of the innumerable occupations in which the ability to analyze conflicting information and viewpoints, write clearly and communicate complex ideas, find reliable evidence for judgments about human actions and motives, and place events in a wider context are essential. Students in History develop invaluable skills: how to analyze different kinds of evidence, evaluate conflicting arguments, and communicate what they have learned to their peers and the wider public. Last but not least, studying History prepares students for diverse careers after graduation and a life of informed citizenship, locally and globally.

Areas of Concentration for this Major:

- Ancient/Medieval
- African, Asian, and Middle Eastern
- Gender and Woman
- Global
- Latin American
- Modern Europe
- Russian, Eurasian, and East European
- United States

*As part of their major, students must also complete a 398 seminar, producing an original piece of evidence-based historical research into a subject of their choosing, designed in consultation with the course instructor.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Digital Technology
- . Professionalism/ Work Ethic

Journalism – UNC School of Media and Journalism

Background: The school offers bachelor's, master's and doctoral degrees, and administers a variety of professional development and distance-learning programs. Enrollment includes about 1,000 undergraduates and 125 graduate students in addition to professional development and distance education students. The school offers undergraduate areas of study in advertising & public relations and journalism.

General Explanation: As a Journalism major, I have fine-tuned my writing skills by learning different news writing formats beyond the inverted pyramid, developed expertise in AP Style, and studied the complexities of English grammar. But today's journalism is not limited to the printed page, so I have mastered video and audio reporting, blogging and web writing, along with web coding and design. I know how to attract an audience to my stories with SEO and then keep my audience engaged via social media. News needs to be reported accurately, of course, so my curiosity of the world around me, my ability to be a critical thinker, and my knowledge of media law and ethics will make sure my storytelling never gets ahead of my facts. Ultimately, it is my passion for journalism that drives me forward in the changing world of news and mass media.

From UNCCH "Fake News"

MYTH: "Journalism is dead! You aren't going to get a job as an MJ-school graduate."

FACT: According to the 2016 MJ Careers Services graduate survey, the MJ-school has a 93.4 percent rate of graduates employed or enrolled in further education.

MYTH: "Liberal arts degrees are useless in the real world. You need to be in a STEM field to be successful."

FACT: Our curriculum is specifically designed to incorporate a mix of both conceptual- and skills-based courses to ensure graduates are well-rounded and ready for today's hyper-competitive job market.

MYTH: "I shouldn't do the journalism school because I don't want to be a reporter."

FACT: Reporting is only one of many paths our students can take within our curriculum. Others include advertising, broadcast & electronic journalism, business journalism, editing & graphic design, interactive multimedia, photo & video journalism and public relations.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Digital Technology

- Global/ Intercultural Fluency

- Professionalism/ Work Ethic

Linguistics-

General Explanation- As a linguistics major, I have acquired excellent written and verbal communication skills. I also have clarity of expression. I also have critical thinking ability. I have done fieldwork, collecting empirical evidence to help me gain insight into a specific language. From the individual level to the social, language permeates our experiences and human interactions. Language enables us to communicate with people around us, to listen to our neighbors, and I have learned new languages to cross boundaries, to forge new connections both locally and on a global scale.

UNCCH Program- At Carolina we provide students with the tools to analyze the languages of the world and the languages and dialects spoken in our state. We offer courses in formal grammar, sentence structure, sound patterns and meaning, computational linguistics, language acquisition and sociolinguistics, and more. We offer an Undergraduate Major and Minor, an MA in Linguistics, and students can pursue a Ph.D. in Hispanic Linguistics in conjunction with Romance Studies.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving

- Oral/Written Communications

- Teamwork/Collaboration

- Global/Intercultural Fluency

Music-

General Explanation- As a Music major, I have acquired various soft and transferable skills, like collaboration and communication. I have the ability to manage time well and handle several projects simultaneously. I have patience, memory, and concentration. I am creative and I can think outside the box. I can develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.

UNCCH Program- In the Department of Music at the University of North Carolina at Chapel Hill, we take pride in our role as a vibrant arts program within the liberal arts university. We teach, create, and impart through performance and study the richness and breadth of musical creation and scholarship. A community of undergraduate and graduate students, faculty, and staff, we are dedicated to fostering an inclusive and welcoming environment. Our program builds on core commitments: to developing critical thinking around music and its role in society, to understanding music's details and structures, and to shaping through practice, performance, and creation the skills necessary for communicating music's nuance, power, and variety. With these goals in mind,

we offer a wide range of classes, lessons, ensembles, lectures, workshops, and concerts that serve students, the campus, Chapel Hill, the state of North Carolina, and the world widely.

NACE Competencies used in this major:

- Oral/Written Communications
- Teamwork/Collaboration
- Leadership
- Digital Technology

Peace, War, and Defense-

General Explanation- I possess excellent oral and written communication and collaboration skills. I have acquired negotiation skills as well. I also have a great knowledge of American history and political situations. I have good analytical and logical skills too. A degree in political science is good preparation for graduate or professional study in areas such as political science, public administration, foreign policy, law, and business.

UNCCH Program- Peace and war are among the oldest dreams and most difficult challenges of human experience. The curriculum brings together faculty and courses from many disciplines to provide undergraduates with a range of approaches to the fundamental issues of human conflict and national and global security and defense

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Leadership

Philosophy – Undergraduate Program

From UNCCH Website: “Why be a philosophy major?”

- Employer’s demand of philosophy graduates is on the rise, read more [here](#).
- See [here](#) to read why businesses are interested in hiring professional thinkers, and are looking to philosophy majors.
- See [here](#) to read about a Princeton philosophy major and his successful path to journalism, covering crises and war.

“What are you going to do with that?”

There aren't many careers that a bachelor's degree in philosophy will give you specific training for. But there are very many different kinds of careers that philosophy majors go into after receiving their bachelor's degrees. The study of philosophy develops many skills, including: critical thinking, evaluation of chains of reasoning, construction of chains of reasoning, and, clear written communication on complex topics. These are skills that will serve you well no matter what you end up doing.

After graduation, philosophy majors go to law school, to medical school, to business school, to seminary, and to graduate school in a range of fields from art to business to education to gender studies to philosophy; they go to work for business consulting firms and for humanitarian non-profits.

General Explanation: As a Philosophy major, I studied the various branches of philosophy and the works of particular philosophers in great detail. In doing so I acquired skills that transcend the discipline of philosophy that will make me a valuable addition to your organization. I am able to read and understand conceptually dense material, convey my ideas clearly, both in writing and verbally, analyze other points of view, and provide good reasons and arguments to support a point of view. In completing my course work, I learned how to organize and prioritize work and I became adept with using Microsoft Office Word and PowerPoint. Finally, I gained experience doing online and library research and in judging the validity of various sources.

NACE Competencies used in this major:

- . Critical Thinking/ problem Solving
- . Oral/Written Communications
- . Digital Technology
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Political Science – Undergraduate Program

Background: Long recognized for its contributions to the study of politics, the Department of Political Science at the [University of North Carolina at Chapel Hill](#) continues to build on its history as an integral component of the nation's oldest state university by vigorously pursuing excellence in scholarship, teaching, and public service. The UNC Department of Political Science is consistently rated as one of the top 15 political science departments in the country.

General Explanation: As a Political Science major, I learned not just about government but about the social, economic, and cultural factors that are the foundation of governance. I also gained a wide variety of skills that will help me in the real world. I learned to analyze information from qualitative and quantitative perspectives, which is increasingly important in our data-driven society. In papers and other assignments I learned to clearly and effectively communicate this analysis with an audience in mind. Finally, I developed my critical thinking skills, allowing me to engage with other viewpoints in a discerning and productive manner.

UNCCH Program: We excel at the [undergraduate level](#) where students are introduced to a broad spectrum of political studies in courses from the basics to the specialized. Political science majors gain a versatile set of analytical and organizational skills that can be applied in a wide range of exciting careers in government, law, business, international organizations, nonprofit organizations, survey research, journalism, and teaching.

*Independent Study and Internship Courses Offered but not required

NACE Competencies used in this major:

- . Critical Thinking/Problem Solving
- . Oral/ Written Communications
- . Global/Intercultural Fluency
- . Professionalism/ Work Ethic

Psychology and Neuroscience-

General Explanation- As a Psychology and Neuroscience major, I am competent in communication and interpersonal skills. I am trained in research and problem-solving. As a neuroscience major, I have acquired strong critical thinking and decision making skills. I encounter different data sets, therefore I have quantitative skills. I can work in fields like psychology, social work, counseling, college student personnel, or other related fields.

UNCCH Program- Our undergraduate program in Psychology is designed to provide students with a broad exposure to the behavioral sciences with a focus on the statistical and research tools used in contemporary psychological research. The subject matter is preparatory to a career in psychology either in basic research and teaching, or in any number of professional applications to various human problems. A psychology major may prove useful to those planning other professional careers such as medicine, law, education, business, social work, or counseling, as well as those who seek a broad cultural background in the behavioral sciences. Learn more about what you can do with a major in Psychology! Our students can earn a B.A. in Psychology or a B.S. in Psychology.

Our undergraduate program in Neuroscience embodies the liberal arts experience as it draws upon techniques and findings from several academic disciplines, including biology, chemistry, computer science, mathematics, physics, and psychology. Our Neuroscience major provides students with the fundamental knowledge and exposure needed to pursue careers and post-graduate studies in fields related to psychology, human development and aging, health and disease, rehabilitation, biomedical research, human-machine interactions, and other emerging disciplines. Our students can earn a B.S. in Neuroscience.

NACE Competencies used in this major:

- . Critical Thinking/Problem Solving
- . Oral/Written Communications

Public Policy-

General Explanation- As a Public Policy major, I have analytical, quantitative, financial, and research skills. I know how to work well and efficiently in teams, therefore I am an excellent team worker and I also have interpersonal and communication skills. A major in Public Policy prepared me to participate effectively in policy and political discussion. I can work well in fields such as law, management, the health professions, and a variety of academic disciplines, including economics and political science.

UNCCH Program- Public Policy is an interdisciplinary social science major designed to provide students with the theoretical perspective, analytical skill, and substantive knowledge needed to respond to major domestic and global policy problems. A double major in Public Policy and a related social science or professional school is common.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration

Information and Library Sciences-

General Explanation- As an Information and Library Sciences major, I have the ability to work well with people, good written and oral communication skills, intelligence and curiosity, research and computer skills. I have built a strong background in web design, programming, and in research methods and data analysis. I have learned to work well with both technical and non-technical staff.

UNCCH Program- The School of Information and Library Science, also known as the iSchool at Carolina, offers an undergraduate major and minor, master's degrees and a Ph.D. We are consistently ranked as one of the nation's top schools by U.S. News & World Report. The school educates innovative and responsible thinkers who will lead the information professions; discovers principles and impacts of information; creates systems, techniques and policies to advance information processes and services; and advances information creation, access, use, management and stewardship to improve the quality of life for diverse local, national and global communities.

NACE Competencies used in this major:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Digital Technology

Religious Studies – Undergraduate Program

Background: Founded in 1946, the UNC Department of Religious Studies was one of the first to be created in a state university. **A pioneer in the academic study of religion.** UNC's Department of Religious Studies is one of the oldest departments of its kind at an American public university. **A top-ranking undergraduate program.** The Department is normally ranked 3rd among the nation's undergraduate programs in religious studies by the Gourman Report, higher than any other academic unit at UNC.

General Explanation: As a Religious Studies major, I gained a broad and comprehensive understanding of the origins and historical development of the world's major religious traditions, and insights into the roles they play in the world today. In doing so I acquired skills that transcend the discipline of comparative religion and that will make me a valuable addition to your organization. I am able to understand multiple perspectives, have gained knowledge about societies and cultures outside of the U.S., and have developed good critical thinking and analytic reasoning skills along with good skills in oral and written communication. In completing my course work, I learned how to organize and prioritize work and I became adept with using Microsoft Office Word and PowerPoint. Finally, I gained experience in doing online and library research. I evaluated the validity of and interpreted various sources, utilizing them to support reasoned arguments based on evidence in research papers.

UNCCH Programs: Students in our department receive training that equips them for an enormous variety of careers—in law, medicine, teaching, business, social service, journalism, politics, the arts, and more. We seek to foster students' skills in critical thinking, close reading, and oral and written communication. While we train our students in concrete skills essential in a range of professions, we also want them to become well-informed citizens, with broad knowledge of the richness of human history and cultural diversity.

Degree Offered:

- Religious Studies Major
- Religious Studies Major (Jewish Studies Concentration)

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Digital Technology
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Romance Studies (Languages)

General Explanation: Language majors acquire many skills highly desirable for employers in state and federal agencies, as well as in corporations and non-profit organizations. The skills I was able to develop through my

language and linguistics courses give me the ability of working on translation, interpreting, data analysis, strong oral communication skills, analyzing tables and graphs, and expressing myself with confidence both in formal and informal settings. The academic preparation I received through the study of foreign literary texts, civilization and culture classes provided me with a stronger cultural awareness and intercultural competence, a better understanding of other cultures and their ways of communication, different writing registers (essays, critical reviews, summaries, reading reflections, etc.), and the ability to synthesize and organize ideas in a clear and effective way, and adjust the level of my writing to reach the appropriate audience.

UNCCH Program: The Department of Romance Studies is a diverse and plurilingual academic unit that engages in research and instruction in French, Italian, Portuguese and Spanish, and in the historical minority languages of Europe and the Americas. The principal aims of the Department are to preserve, increase, and transmit knowledge and understanding of the Romance languages, literatures and cultures within the transnational and regional contexts in which they have developed.

Our course offerings present a diversity of approaches – historical, literary, linguistic, socio-political, cultural, and theoretical – to the study of literary and nonliterary texts and cultures of Europe, the Mediterranean, and the Americas. In our undergraduate programs, students acquire competence in the practice and analysis of Romance languages together with a critical knowledge of the written, oral, and visual traditions of their origin and diaspora. Our faculty promotes interdisciplinary connections and incorporates the study of literature, culture, theory and history across the curriculum. Through coursework that emphasizes rhetoric, composition, and written and oral expression, our majors receive sustained personalized training in critical thinking and close reading.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Digital technology
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Social Work (Graduate Programs Offered Only)

General Explanation: Social Work studies include learning to better understand human behavior, and how to apply that knowledge when delivering social work services. I have learned how to explore research methods, social welfare policies and the social work practice as part of the classroom portion of my curricula. I've also engaged in field experiences that allow me to acquire hands-on skills in preparation to solve and prevent social and individual problems.

UNCCH Program: Social work majors are considered pre-professionals in the School of Social Work. As a professional program, students are trained to be competent across practice areas, policy analysis, and research

techniques. The MSW program offers courses and field work that enable students to think critically about the social and economic challenges facing at-risk children, adults and the elderly. Students are equipped with the personal and technical skills to serve society's neediest members but are grounded in the research necessary to solve some of their greatest problems.

The program is designed to prepare students for direct agency-based practice, management of nonprofit and public agencies, direct community practice, policy practice, advocacy and leadership positions in the social work profession. Students also complete a foundation field practicum, field seminar, an online course on the history of oppression and the JumpSTART Preparation for Practice orientation program.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Digital technology
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Sociology – Undergraduate Program

Degrees Offered:

- Sociology
- Management and Society

Background: The Department of Sociology is the primary home for two majors—sociology and management and society—and a minor in social and economic justice.

General Explanation: Sociology is the study of human social activity, relationships, and social structures. As a Sociology major I have developed strong skills and habits of critical and analytical thinking, written and oral communication, cultural competence, teamwork and leadership. Critical and analytical sociological thinking includes analysis of qualitative and quantitative data, taking into account the history, structure and context of events in order to better understand their origins, understanding different perspectives, creating and explaining a reasoned argument, and setting goals and priorities. I have learned to write clear and concise long and short essays and to speak effectively in group settings. By cultural competence I mean the capacity to develop a critical self-awareness and to understand the situations and perspectives of people from different backgrounds and cultures, and therefore to work well as a team member and leader in diverse settings. I am fully capable and competent in applying these skills, habits and qualities of the mind, individually and as a team member and leader in diverse settings.

UNCCH Program: The undergraduate sociology program is structured to provide students with opportunities to put sociological ideas into practice through research by means of independent studies, theses, and internships. The department also urges students to put their training to practical use by serving others. Most broadly, the sociology major offers strong preparation in analytical skills and broad knowledge of human relations and social systems, providing many useful tools for the development of a variety of careers.

Management and society are an interdisciplinary major that focuses on the institutional context and inner workings of organizations. It prepares students for a variety of positions in private or public sector organizations. Additionally, many students find the curriculum to be excellent preparation for a wide variety of business-oriented graduate and professional degree programs.

*Independent Study and Internship Courses Offered but not required

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Teamwork/ Collaboration
- . Leadership
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic

Statistics and Operations Research-

General Explanation- As a Statistics and Operations Research major, I have developed strong communication skills, as many positions require interaction with others and the ability to explain information clearly and concisely. I have learned how to use statistical analysis software and various computer programming languages. Statistics can be used in a wide variety of fields within science, technology, business, medicine, and social sciences.

UNCCH Program- The Department of Statistics and Operations Research specializes in inference, decision-making, and data analysis involving complex models and systems exhibiting both deterministic and random behavior. We focus on developing and analyzing the necessary quantitative and computational tools to enable practitioners to solve problems in statistical and probabilistic analysis, modeling, optimization, and the evaluation of system performance.

NACE Competencies used in this major:

- . Critical Thinking/Problem Solving
- . Digital Technology

Studio Art, BA (In Art and Art History Department)

General Explanation: As an Art major concentrating in Studio Art, I studied a variety of artistic techniques and process. But I also acquired skills that transcend the subject matter and will make me a valuable addition to your company. I learned how to plan a complex project and bring it to a successful conclusion. To do that, I became adept at gathering information from a variety of sources, evaluating it, and applying it to my work. Studio art courses always include group critique sessions and from these I learned how to make a presentation, discuss issues with colleagues, and work with others in a team or group.

UNCCH Program: The B.A. degree is intended to expose undergraduate students to a range of studio art ideas and practices. Students should choose this degree option if they are seeking a general liberal arts education. It is also the most-often-selected degree option when pursuing a double major. Second majors are frequent with communication studies (media and technology studies and production), journalism (design track), biology, drama (costume and set design), and psychology (art therapy), but any field can be augmented by studying the visual arts.

Upon completion of the studio art program (B.A., B.F.A.), students should be able to demonstrate the following competencies:

- Acquire the technical skills (informed control of technique, process, and materials) and an understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media
- Understand fundamentals of studio practice shared across studio disciplines
- Document and present work (portfolio, exhibition, online gallery) that demonstrates a basic understanding of professional practices
- Develop the ability to think and act creatively through experimentation, and analysis of options and parameters – enabling work to progress from idea to physical form
- Develop an understanding of creative research as an iterative process that informs and allows artwork to evolve
- Develop effective vocabulary and skill (both verbal and written) to engage in critical analysis of form and content relationships in their own artwork and the work of others

Degree Options:

- Bachelor of Arts (BA) - The BA degree is intended to expose the undergraduate student to a broad range of studio art ideas and practices. Students should choose this degree option if they are seeking a general liberal arts education. It is also the preferred degree option when seeking a double major. Co-majors are frequent in communication studies, journalism (design track), biology, drama (costume and set design), psychology (art therapy), and any field augmented by visual arts study. In fact, whatever discipline you might choose to pursue, whether the arts, humanities or sciences, medicine, or law, success will depend on two abilities: the ability to find creative solutions to problems and the ability to express individuality.
- Bachelor of Fine Arts (BFA) - The BFA is considered the pre-professional course of study, providing a more in-depth experience of visual concept and practice. Students intending to pursue further study in visual arts disciplines (Master of Fine Arts, design fields, or architecture) should choose this degree option. Students considering the BFA degree are advised to contact the undergraduate advisor for studio art during the freshman year and no later than the sophomore year.

- Bachelor of Fine Arts with Art History Emphasis (BFA-AH) - The Bachelor of Fine Arts with art history emphasis degree was established to allow students to pursue concentrated study in both studio art and art history. Basically, it represents a double major of studio art and art history. Unique to UNC-Chapel Hill, this degree has been well received for students wishing to pursue graduate study in fields that demand knowledge in both history and practice, such as curatorial studies, museum studies, or education. Students pursuing this degree are advised by the director of undergraduate studies for both studio art and art history. Students interested in this degree should contact both advisors no later than the sophomore year.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Teamwork/ Collaboration
- . Professionalism/ Work Ethic

Theatre/Dramatic Art - The Joan H. Gillings Center for Dramatic Art

Background: Established in 1925 we are the second oldest theatre department in the country. Our faculty members are both scholars and artists, teachers and practitioners, constantly moving back and forth between the classroom and the theatre.

General Explanation: Theatre majors are confident, dependable employees with solid organizational and time management skills who are trained to meet deadlines. They are collaborative and project oriented workers who have the ability to bring together people of diverse viewpoints. They are able to trouble-shoot and solve problems quickly because they are both creative and analytical. They are excellent public speakers who can communicate ideas well, with confidence and vocal skill. They can think outside the box and can adapt to new and/or changing situations.

UNCCH Program: The Department of Dramatic Art (DDA) gives its majors a broad understanding and appreciation of theatre on artistic and cultural levels. In the classroom, students study the history of theater and develop skills in performance and production. Students are also given the opportunity to participate in extra-curricular dramatic productions. Students are involved in every aspect of departmental shows, from acting and directing to design, scenic construction, and run crew. The DDA is, of course, particularly suited to those pursuing future professional or academic careers in theatre. However, the Dramatic Art major also provides an excellent background for work in related fields such as teaching, advertising, journalism, public relations, communications, arts management, business, and arts institutions.

*Production Practicum Required

Degrees Offered:

- MFA – Professional Actor Training Program
- MFA – Costume Production

- MFA Technical Production
- BA – Dramatic Art

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/ Written Communications
- . Teamwork/ Collaboration
- . Leadership
- . Professionalism/ Work Ethic

Women's and Gender Studies

General Explanation: As a Women's Studies' major, I have studied issues related to women and gender differences but I have also developed both analytical and social interaction skills applicable to a wide range of careers. The skills I have acquired transcend the subject matter and will make me a valuable addition to your workplace. I have acquired project-development skills such as planning projects and needs assessment, and analytical skills such as critically examining evidence and information. I also have strong oral and written communication skills and am trained to work with diverse groups of people. Many Women's Studies majors go on to work in education, health care, nonprofits, and/or the law.

UNCCH Program: Women's and Gender Studies expands the process of knowledge production by considering what it means to take gender, race, class, and sexuality seriously in our explanations of the world. It provides a methodology that is interdisciplinary, multicultural, and feminist. Our goal is to offer [courses](#) and programming that take full account of the broadest spectrum of issues concerning women and gender in the U.S. and globally. Our long-standing [internship program](#) provides unique opportunities for off-campus learning in local agencies for all Carolina undergraduates. (not a requirement) Our unique [Women and Science Program](#) provides a forum discussion of issues affecting women as scientists while also providing guidance and crucial role models for young women interested in science.

NACE Competencies used in this major:

- . Critical Thinking/ Problem Solving
- . Oral/Written Communications
- . Digital technology
- . Global/ Intercultural Fluency
- . Professionalism/ Work Ethic