



UNC  
STUDENT AFFAIRS

University Career Services

# YEARLY SNAPSHOT 2019-2020

a year in review

## STUDENT TRAFFIC

5,804 appointments

1,349 drop ins

98% of students gained new knowledge after their appointment

149 programs

3,353 students

## FAIRS

10 fairs

attended by

3,602 students

456 employers

## HANDSHAKE

48,096 unique log ins

140,800 total logins

57,059 jobs

20,571 internships

96,397 applications

## EMPLOYERS

2,940 interviews

175 info sessions

331 students

231 virtual events

33,150 students

## DIGITAL FOOTPRINT

372,932 unique page views

447,158 total page views

3,746 Facebook followers

3,814 Twitter followers

1,175 Instagram followers

## DIVERSITY ENGAGEMENT

11 diversity events

217 students

55 employers at diversity fair

318 students

5 diversity workshops

140 students

\$500 donation to student clubs aligned with diversity



18 full time staff  
15 career peers  
4 interns  
5 student employees