



UNC  
STUDENT AFFAIRS

University Career Services

# YEARLY SNAPSHOT 2020-2021 a year in review

## STUDENT TRAFFIC

4,038 Appointments

441 Drop Ins

98.5% of students gained new knowledge after their appointment

97 Programs

1,485 Student Attendees

## FAIRS

17 Fairs

344 Employers

116 Graduate Schools

1,709 Student Attendees

## HANDSHAKE

43,296 Unique Logins

112,155 Total Logins

68,008 Jobs

22,035 Internships

96,397 Applications

## EMPLOYERS

743 Interviews

1,838 Virtual Events

217,795 Student Attendees

57 Employers Co-Presented Workshops

15 Employers Conducted Mock Interviews

7 Employers Hosted Virtual Job Shadows and Career Treks

## DIGITAL FOOTPRINT

216,850 Unique Page Views

257,230 Total Page Views

3,713 Facebook Followers

3,664 Twitter Followers

1,475 Instagram Followers

## DIVERSITY ENGAGEMENT

15 Diversity Workshops & Events

293 Student Attendees

15 Employers at Diversity Fair

99 Student Attendees



17 Full Time Staff  
9 Career Peers  
4 ER Interns  
1 Career Coaching Intern