

# UCS Micro-Internship Program

**Micro-Internships are paid, professional projects that give students a chance to explore a variety of career paths and industries through a short-term engagement. The UCS Micro-Internship Program was created to partner with select employers we currently work with to provide these short-term project engagements to highly-motivated, curious individuals looking to take the next step towards launching their careers.**

**These project opportunities are open to ALL UNC-Chapel Hill students, but will be prioritized for students who currently meet any of the following criteria: 1) lack any career-aligned professional experience, 2) belong to a “special student population” at UNC, or 3) participate in a Center for Student Success program.**

***Note: University Career Services (UCS) defines special student populations as: 1) historically marginalized students, 2) under-served student majors, and 3) target student populations defined by University Career Services.***

## UCS Micro-Internship Program

**Employer-involved experiential learning is a proven method for helping students make better connections between their academic major and career goals. UCS is seeking employers that can provide paid micro-internship projects with a minimum duration of 20 hours (max 40).**

**The cost is \$500 for a 20-hour project; and \$1000 for a 40-hour project.**

**UCS has partnered with Parker Dewey to facilitate payments to students so that all administrative processes are handled efficiently.**

### Projects

We are seeking projects for students that fall under in-demand Job Functions in today's “hot” employment market. Companies that have projects in the following areas will be given priority:

- ▶ Business and Data Analysis
- ▶ Strategy and Consulting
- ▶ Project Management
- ▶ Digital Marketing
- ▶ Sales and Business Development
- ▶ Customer Service
- ▶ Research and Design

**These projects should be designed so that any student – regardless of major – can:** a) build a new skill, b) enhance an existing skill, c) explore a new job function, or d) explore a company's workplace culture.

### Employer Benefits

- ▶ Grow Employer Brand and visibility on-campus
- ▶ Grow potential talent pipeline
- ▶ Upskill students for future career opportunities
- ▶ Promotions in the UCS Bi-weekly Newsletter
- ▶ Promotions on UCS Website
- ▶ Post-project impact reporting plus.

### Student Benefits

- ▶ Get real-time exposure to In-demand Job Skills
- ▶ Explore Job Functional Roles in real-time
- ▶ Experience workplace culture and professional expectations,
- ▶ Network with potential employers
- ▶ Enhance employability and career readiness
- ▶ Improve academic curricular and co-curricular performance.

**Contact Roderick Lewis, Director of External Relations, Marketing, and Analytics, for more information.**