



The University of North Carolina at Chapel Hill UNDERGRADUATE FIRST DESTINATION REPORT Class of May 2018



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University Career Services
Undergraduate First Destination Report: Class of May 2018
Executive Summary
Spring 2018

Introduction

Annually University Career Services (UCS) surveys May graduates receiving their bachelor's degrees from UNC-Chapel Hill regarding their career fields, graduate/professional schools, employers, geographic locations, salaries, and other data.

Methodology

The First Destination Survey data includes students who completed a bachelor's degree from the University of North Carolina at Chapel Hill in May 2018. The data collection began in March 2018 and concluded in December 2018. A total of 3,763 undergraduates earned a bachelor's degree in May 2018. Out of this number of graduates, a total of 2,583 students responded to the survey (68.6%). Several follow-up contacts were attempted throughout the remainder of 2018 with students who indicated they were "still seeking" employment, "not seeking" employment, and who did not respond to the initial survey. This timeframe also reflects the standard benchmark for national data collected by NACE. There were 663 "still seeking" responses submitted between 3/15/18 and 4/29/18, which were later excluded from the analysis, due to a combination of the inability to receive follow-up data on their post-graduation outcomes and the submissions being connected to a requirement for entering into a campus event. The total number of outcomes analyzed for this report is 1,920 (51%).

Outcome information was collected via the following methods:

- Student surveys (hardcopy and electronic)
- Social media research (Live Alumni, LinkedIn)
- Employer feedback and surveys
- Departmental surveys
- Emails to graduates

Metrics

There are a number of standard metrics established by NACE to help evaluate the data collected in the First Destination Survey. These metrics include the total success rate, standard employment, continuing education, without an outcome, and mean starting salary. Each of these metrics are defined and evaluated below according to five year trends for UCS.

Summary

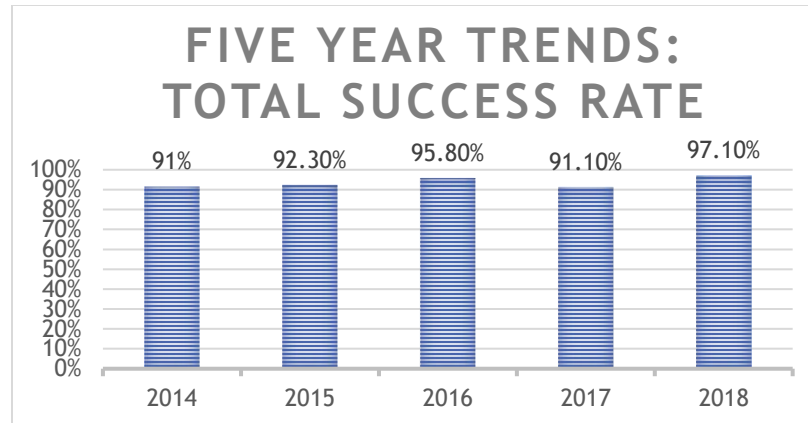
In January 2014 the National Association of Colleges and Employers (NACE) established standards for collecting and reporting first destination outcomes. University Career Services at UNC Chapel Hill utilized these standards when compiling data for the First Destination Survey for the graduating class of May 2018. Data for this graduating class was compiled for all graduates over a period of six months after graduation which is the same benchmark for data collection by NACE.

It is important to note that some of the outcomes reported in this document are based on self-report data. The data reflect outcomes within six months of graduation for students graduating with a bachelor's degree; therefore, the outcomes do not project the long-term career prospects of these graduates.

Citation: NACE definitions, standards, and averages taken from the NACE First Destinations for the College Class of 2014

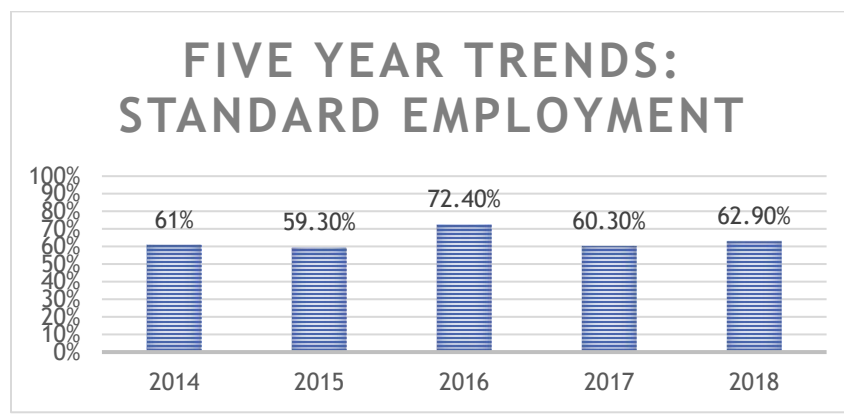
Total Success Rate

The total success rate is the percentage of bachelor's degree graduates who achieved a positive outcome (employment, self-employment, service/military, or continuing education) within six-month's after graduation. The total success rate for UNC Chapel Hill for the class of May 2018 was 97.1%.



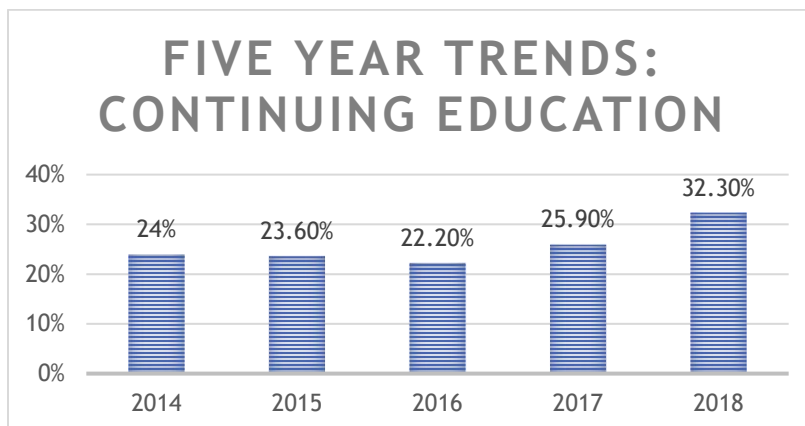
Standard Employment Rate

Based on the NACE standard, the standard employment rate includes full-time defined as being employed for 30 hours per week or more on a regular basis. The standard employment rate for UNC Chapel Hill for the class of May 2018 was 62.9%.



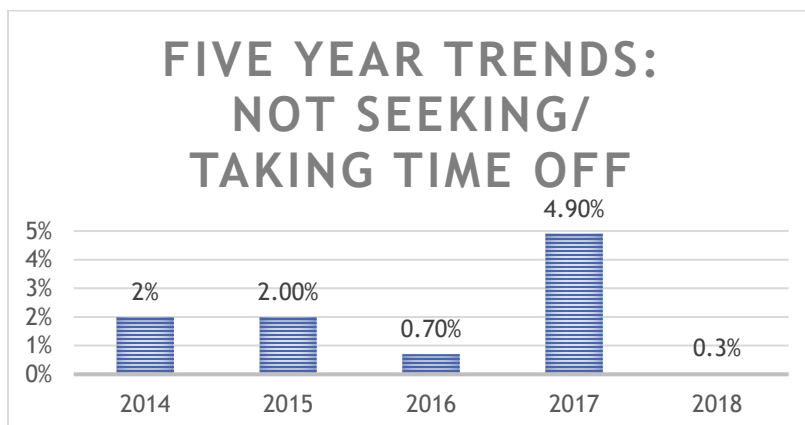
Continuing Education Rate

Based on the NACE standard, continuing education refers to students who are actively engaged in pursuing another degree completion or certificate that may be required for their profession, e.g., certified public accountant (CPA). The continuing education rate for UNC Chapel Hill for the class of May 2018 was 32.3%.



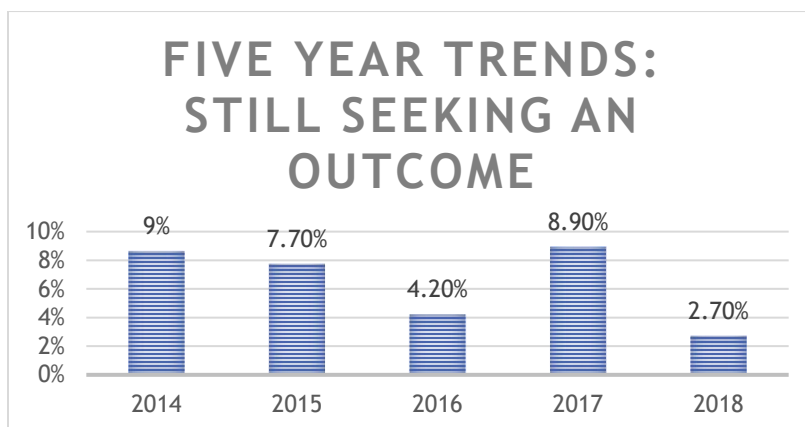
Not Seeking/Taking Time Off/Other Outcomes

As defined by NACE, graduates who the institution knows have decided not to pursue any landing (employment, service, the military, or continuing education) in this period after graduation are to be designated as “not seeking.” The “not seeking” rate for UNC Chapel Hill for the class of May 2018 was 0.3%.



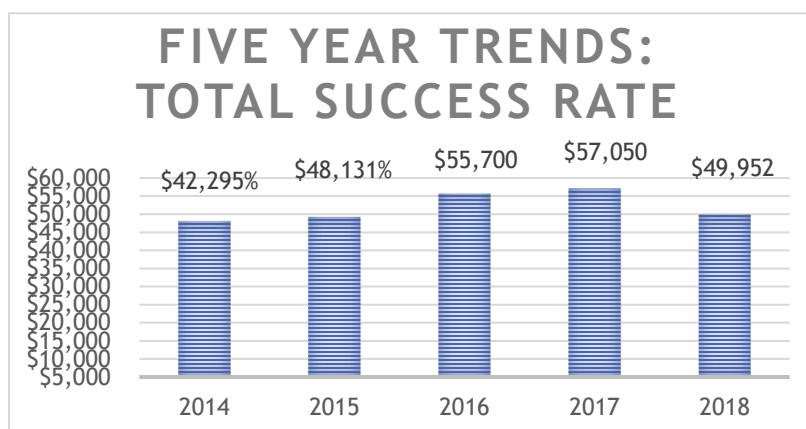
Still Seeking an Outcome

As defined by NACE, graduates who have not landed in any of the preceding categories and are known by the institution to be still pursuing a landing are identified as “still seeking an outcome”. They may be principally interested in obtaining employment (still seeking employment) or the primary goal may be to be admitted to a graduate or professional program (still seeking continuing education). The Still Seeking an Outcome rate for UNC-CH for the May 2018 class was 2.7%.



Average Starting Salary

NACE standards call for collecting starting salary for graduates who are employed on a full-time basis. For the national averages, NACE calculated overall salary by weighting the individual institutional averages and medians by the number of salaries or bonuses represented by an individual institution’s data. The average starting salary for UNC Chapel Hill for the class of May 2018 was \$49,952 (excluding outliers of <\$1,800 and >\$130,000). Each year only a small subset of survey respondents choose to include their salary. For the May 2018 class, 34.5% included this information.



May 2018 First Destination Survey Summary

Data Point	Metric
3,763	Total number of students who earned a bachelor's degree in May 2018
2,583	Total number of survey responses
1,920	Total number of known outcomes analyzed (compiled from student surveys, employer feedback, departmental reports, and social media outlets)
68.6%	Total knowledge rate of graduate outcomes
51%	Total outcomes analyzed for this report
56.8%	Employed
32.3%	Pursuing further education
0.3%	Not seeking employment/taking time off/other outcomes
2.7%	Still seeking employment/continuing education/other outcomes
97.1%	Overall success rate for UNC-CH undergraduate Class of May 2018

Employers Who Hired the Most May 2018 Graduates

Corporate

- EY
- Oracle
- Bank of America Merrill Lynch
- Deloitte Consulting
- Fidelity Investments
- Cisco
- Newell Brands
- Red Ventures
- Capital One
- Wells Fargo

Non-profit

- UNC Chapel Hill
- UNC Health Care
- Duke University & Duke University Health Systems
- Teach for America
- Central Dermatology Center, PA
- Peace Corps
- Novant Health
- National Institutes of Health
- AmeriCops
- MedStar Georgetown University Hospital

Employer Engagement Activities Fall 2017-Spring 2018

- 297 employers participated in on-campus recruiting
- 4,238 on-campus interviews were conducted for fulltime job and internship opportunities
- 190 employers held information sessions
- 107 unique employers attended career fairs

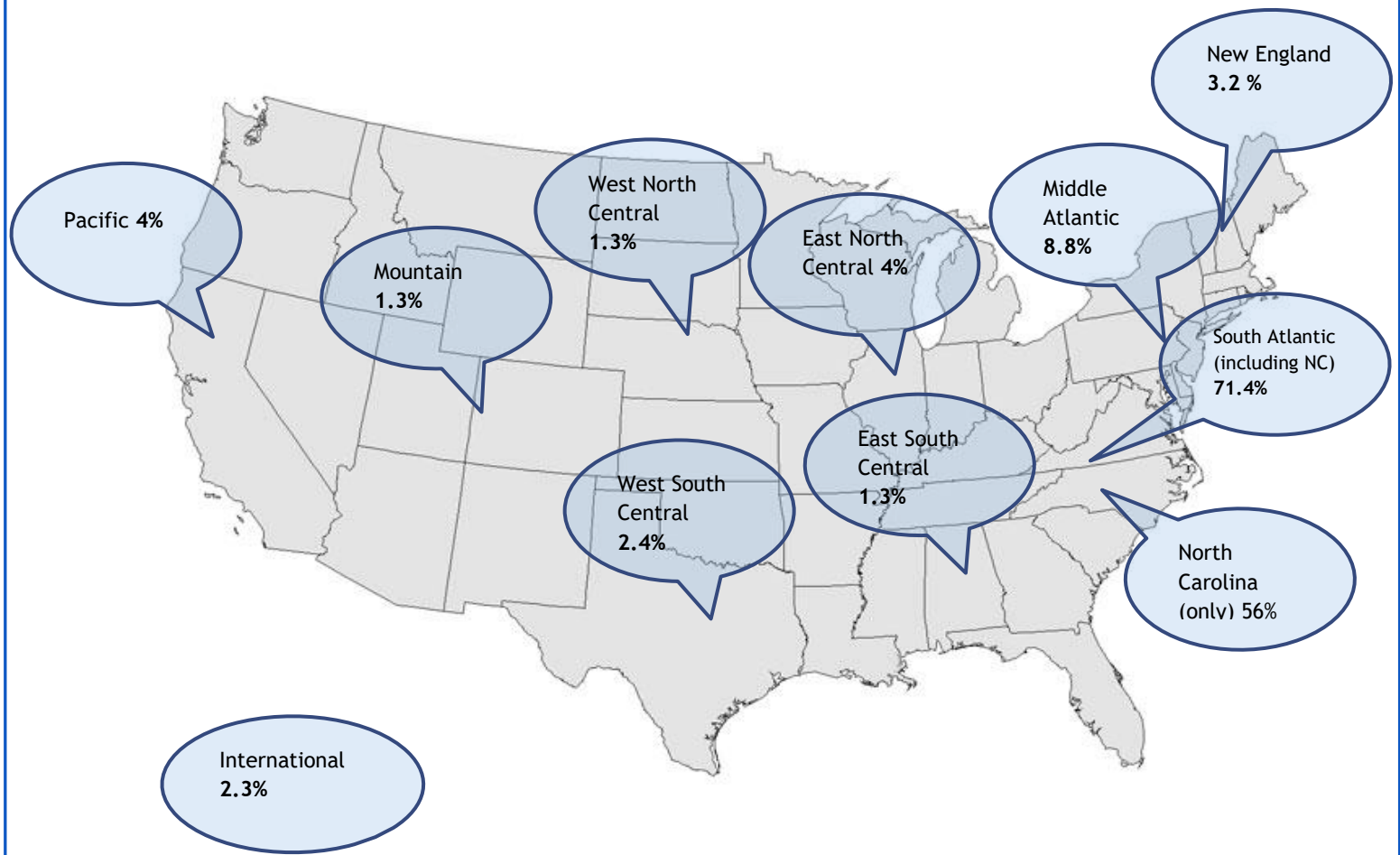
Graduate Programs that Admitted the Most May 2018 Graduates

- University of North Carolina Chapel Hill
- North Carolina State University
- Duke University
- East Carolina University
- Columbia University
- University of North Carolina Greensboro
- Campbell University
- Harvard University
- Appalachian State University
- Wake Forest University

Historical Outcome Data

Graduation Year	Response Rate	Employed	Continuing Education	Not Seeking Fulltime Employment	Still Seeking Fulltime Employment	Success Rate
2018	68.6%	62.9%	32.3%	0.3%	2.08%	97.1%
2017	62.6%	60.3%	25.9%	4.9%	8.9%	91.1%
2016	65.3%	72.4%	22.2%	0.7%	4.2%	95.8%
2015	65.6%	66.7%	23.6%	2.0%	7.7%	92.3%
2014	65.6%	68.3%	21.0%	3.1%	7.6%	92.4%
2013	39.2%	59.3%	24.7%	7.0%	8.9%	91.1%
2012	52.7%	60.9%	23.3%	6.8%	9.0%	91.0%
2011	37.3%	58.9%	27.4%	6.4%	7.4%	92.6%
2010	36.3%	52.9%	26.6%	7.7%	12.7%	87.3%
2009	42.4%	52.8%	30.0%	7.8%	9.5%	90.5%
2008	38.8%	63.8%	26.6%	5.6%	4.0%	96.0%

Geographical Outcomes for the Class of May 2018



81.2% of entering first-year UNC-CH students are from the state of North Carolina (2018).

31.1% of respondents did not specify a location.

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