



The University of North Carolina at Chapel Hill UNDERGRADUATE FIRST DESTINATION REPORT Class of 2021



University Career Services
The Wendy and Dean E. Painter Jr. Career Center
219 Hanes Hall, Chapel Hill NC 27599
919-965-6507
careers.unc.edu



Report Contents

Executive Summary	Pages 3-6
Class of 2021 First Destination Survey Summary	Page 7
Employers Who Hired the Most Class of 2021 Graduates	Page 8
Employer Engagement Activities Fall 2020-Spring 2021	Page 8
Graduate Programs that Admitted the Most Class of 2021 Graduates ..	Page 9
Historical Outcome Data	Page 10
Geographical Outcomes for the Class of 2021	Page 11

University Career Services
Undergraduate First Destination Report: Class of 2021
Executive Summary
Spring 2021

Introduction

Annually University Career Services (UCS) surveys May graduates receiving their bachelor's degrees from UNC-Chapel Hill regarding their career fields, graduate/professional schools, employers, geographic locations, salaries, and other data.

Methodology

This First Destination Survey data only includes students who completed a bachelor's degree from the University of North Carolina at Chapel Hill in May 2021. The data collection began in April 2021 and concluded in December 2021. A total of 5,046 undergraduates earned a bachelor's degree in May 2021. Out of this number of graduates, a total of 983 students responded to the survey (19.5%). Through other data collection methods, we gathered outcome information for 3,642 students (72.2%). Several follow-up contacts were attempted throughout the remainder of 2021 with students who indicated they were "still seeking" employment, "not seeking" employment, and who did not respond to the initial survey. This timeframe also reflects the standard benchmark for national data collected by NACE. There were 331 "still seeking" responses submitted between 4/21/21 and 10/29/21, due to a combination of the inability to receive follow-up data on their post-graduation outcomes and the submissions being connected to a requirement for entering a campus event. The total number of outcomes analyzed for this report is 3,311 (65.6%).

Outcome information was collected via the following methods:

- Student surveys (hardcopy and electronic)
- Social media research (Live Alumni, LinkedIn)
- Employer feedback and surveys
- Departmental surveys
- Emails to graduates

Metrics

There are a number of standard metrics established by NACE to help evaluate the data collected in the First Destination Survey. These metrics include the total success rate, standard employment, continuing education, without an outcome, and mean starting salary. Each of these metrics is defined and evaluated below according to five-year trends for UCS.

Summary

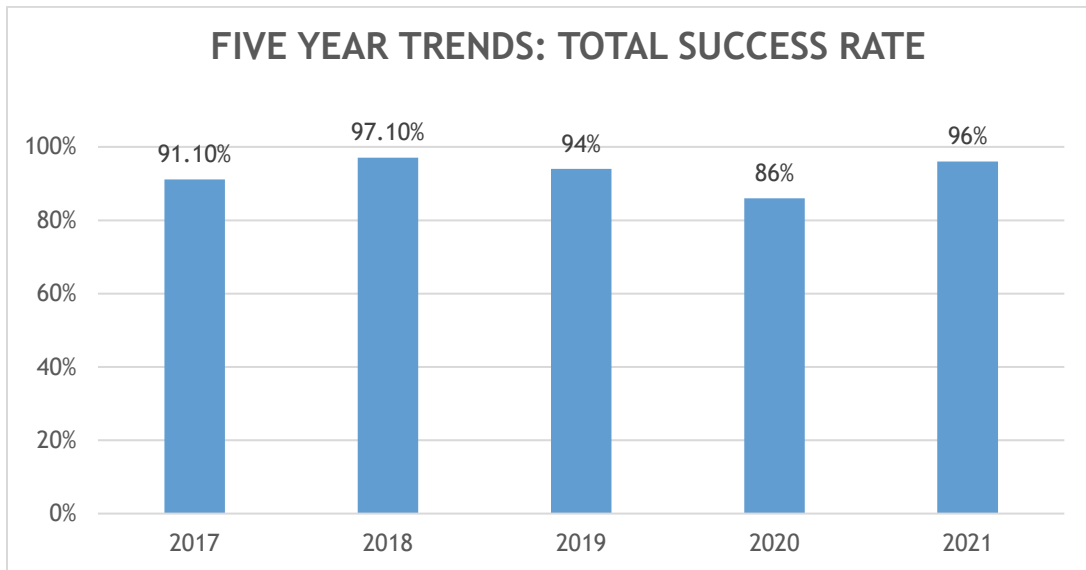
In January 2014 the National Association of Colleges and Employers (NACE) established standards for collecting and reporting first destination outcomes. University Career Services at UNC-Chapel Hill utilized these standards when compiling data for the First Destination Survey for the graduating Class of 2021. Data for this graduating class was compiled for all graduates over a period of six months after graduation which is the same benchmark for data collection by NACE.

It is important to note that some of the outcomes reported in this document are based on self-report data. The data reflect outcomes within six months of graduation for students graduating with a bachelor's degree; therefore, the outcomes do not project the long-term career prospects of these graduates.

Citation: NACE definitions, standards, and averages taken from the NACE First Destinations for the College Class of 2014

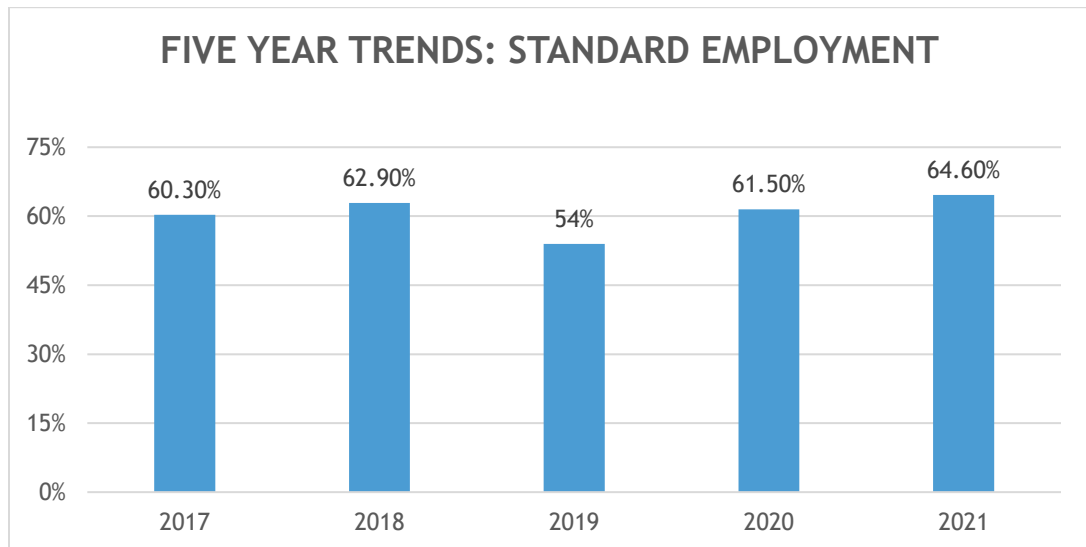
Total Success Rate

The total success rate is the percentage of bachelor's degree graduates who achieved a positive outcome (employment, self-employment, service/military, or continuing education) within six months after graduation. The total success rate for UNC-Chapel Hill for the Class of 2021 was 96%.



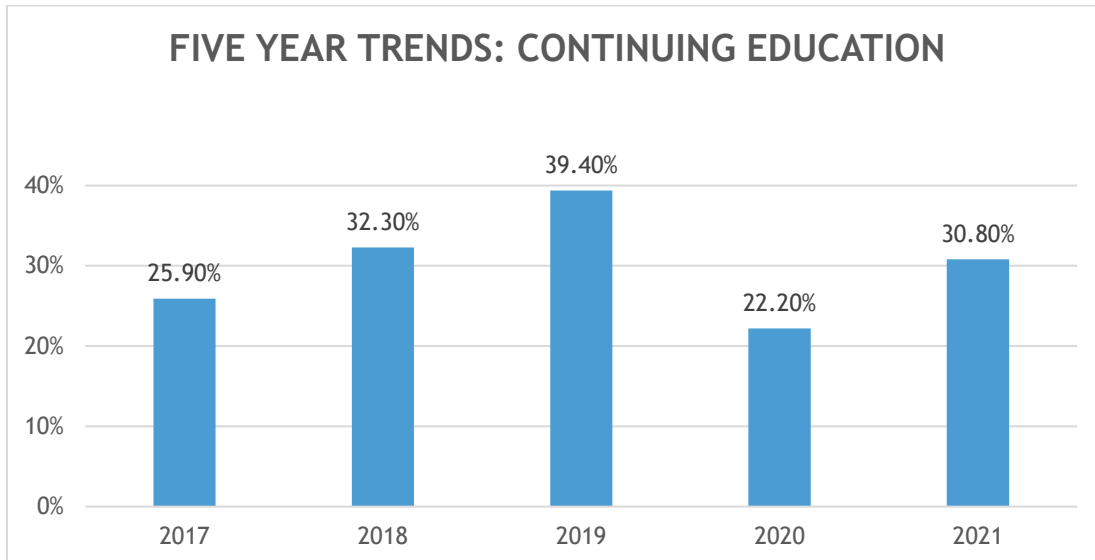
Standard Employment Rate

Based on the NACE standard, the standard employment rate includes full-time defined as being employed for 30 hours per week or more on a regular basis. The standard employment rate for UNC-Chapel Hill for the class of Class of 2021 was 64.6%.



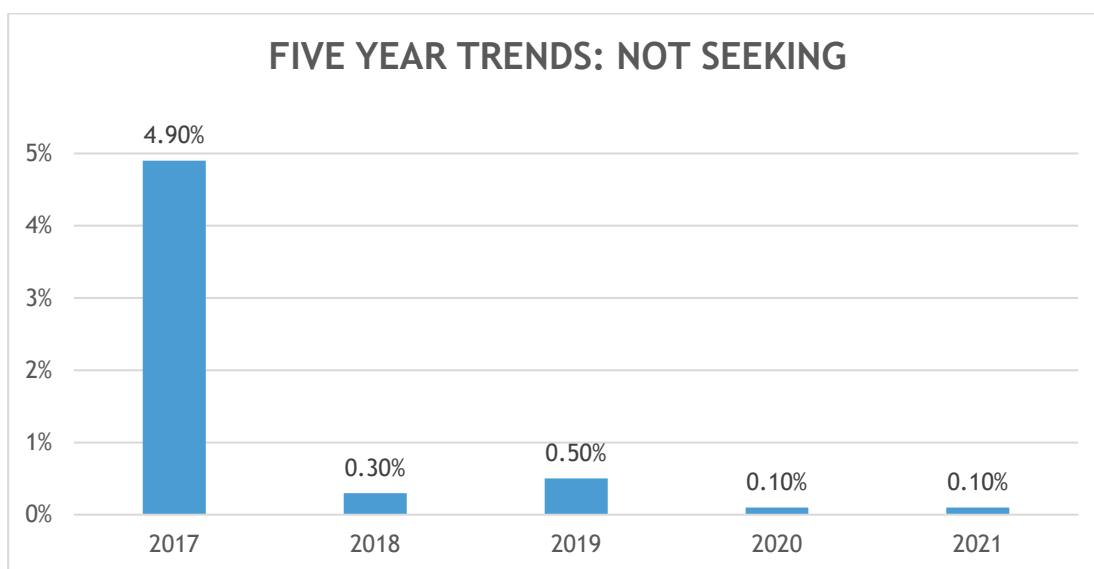
Continuing Education Rate

Based on the NACE standard, continuing education refers to students who are actively engaged in pursuing another degree completion or certificate that may be required for their profession, e.g., certified public accountant (CPA). The continuing education rate for UNC-Chapel Hill for the Class of 2021 was 30.8%.



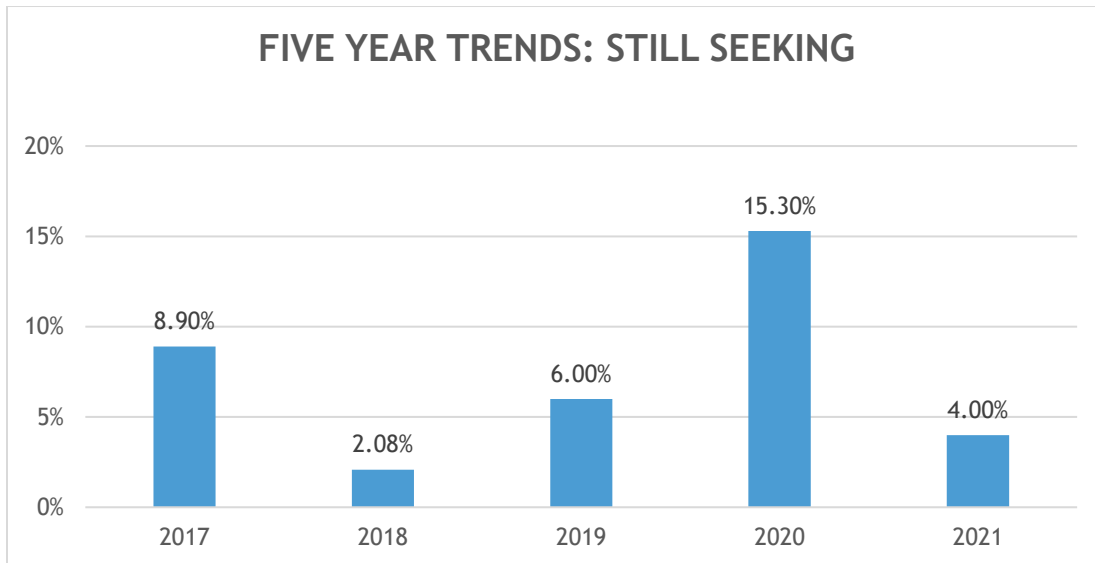
Not Seeking/Taking Time Off/Other Outcomes

As defined by NACE, graduates whom the institution knows have decided not to pursue any landing (employment, service, the military, or continuing education) in this period after graduation are to be designated as “not seeking.” The “not seeking” rate for UNC-Chapel Hill for the Class of 2021 was 0.1%.



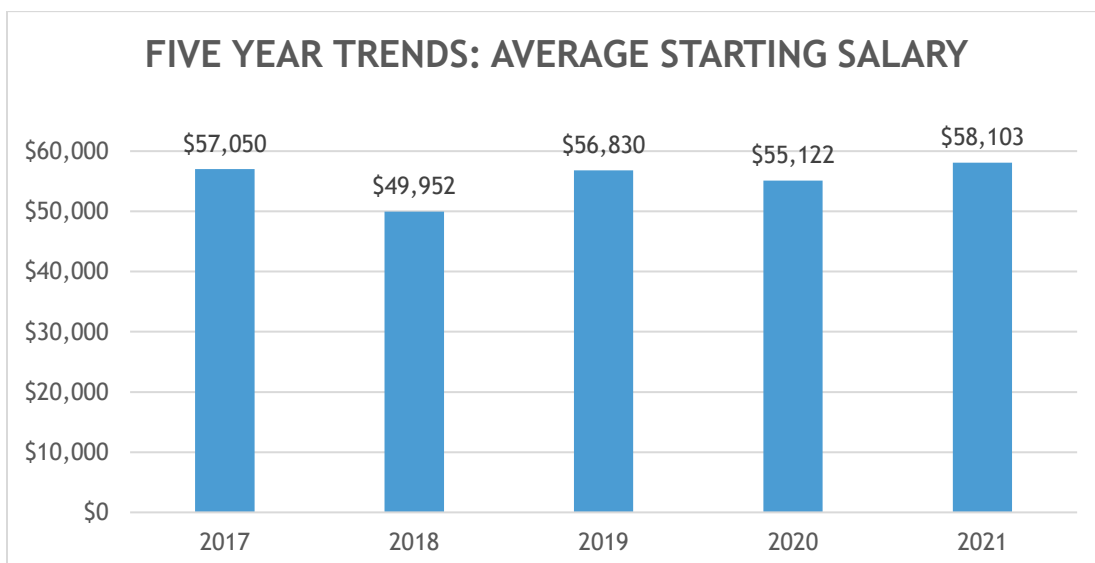
Still Seeking an Outcome

As defined by NACE, graduates who have not landed in any of the preceding categories and are known by the institution to be still pursuing a landing are identified as “still seeking an outcome”. They may be principally interested in obtaining employment (still seeking employment) or the primary goal may be to be admitted to a graduate or professional program (still seeking continuing education). The Still Seeking an Outcome rate for UNC-CH for the Class of 2021 was 4%.



Average Starting Salary

NACE standards call for collecting starting salaries for graduates who are employed on a full-time basis. For the national averages, NACE calculated overall salary by weighting the individual institutional averages and medians by the number of salaries or bonuses represented by an individual institution’s data. The average starting salary for UNC-Chapel Hill for the Class of 2021 was \$58,103.



Class of 2021 First Destination Survey Summary

Metric	Data Point
Total number of students who earned a bachelor's degree in the Class of 2021	5046
Total number of survey responses	983
Total number of known outcomes analyzed (compiled from student surveys, employer feedback, departmental reports, and social media outlets)	2659
Total knowledge rate of graduate outcomes	3642
Total outcomes analyzed for this report	3,311
Employed	2383
Pursuing further education	1138
Not seeking employment/taking time off/other outcomes	5
Still seeking employment/continuing education/other outcomes	148
The overall success rate for UNC-CH undergraduate Class of Class of 2021	96%

Employers Who Hired the Most Class of 2021 Graduates

- University of North Carolina at Chapel Hill
- Bank Of America
- Wells Fargo
- Self-employed
- EY LLP
- UNC Health
- Duke University Health System
- Capital One
- Deloitte
- Cisco
- JPMorgan Chase & Co.
- Red Ventures
- Amazon
- Epic
- Accenture
- Goldman Sachs
- Truist Financial
- Duke University
- Fidelity Investments
- SAS - Analytics Software & Solutions

Employer Engagement Activities Fall 2020-Spring 2021

- 29 employers participated in on-campus recruiting.
- 743 on-campus interviews were conducted for full-time job and internship opportunities.
- 4 employers held information sessions.
- 344 unique employers attended career fairs.

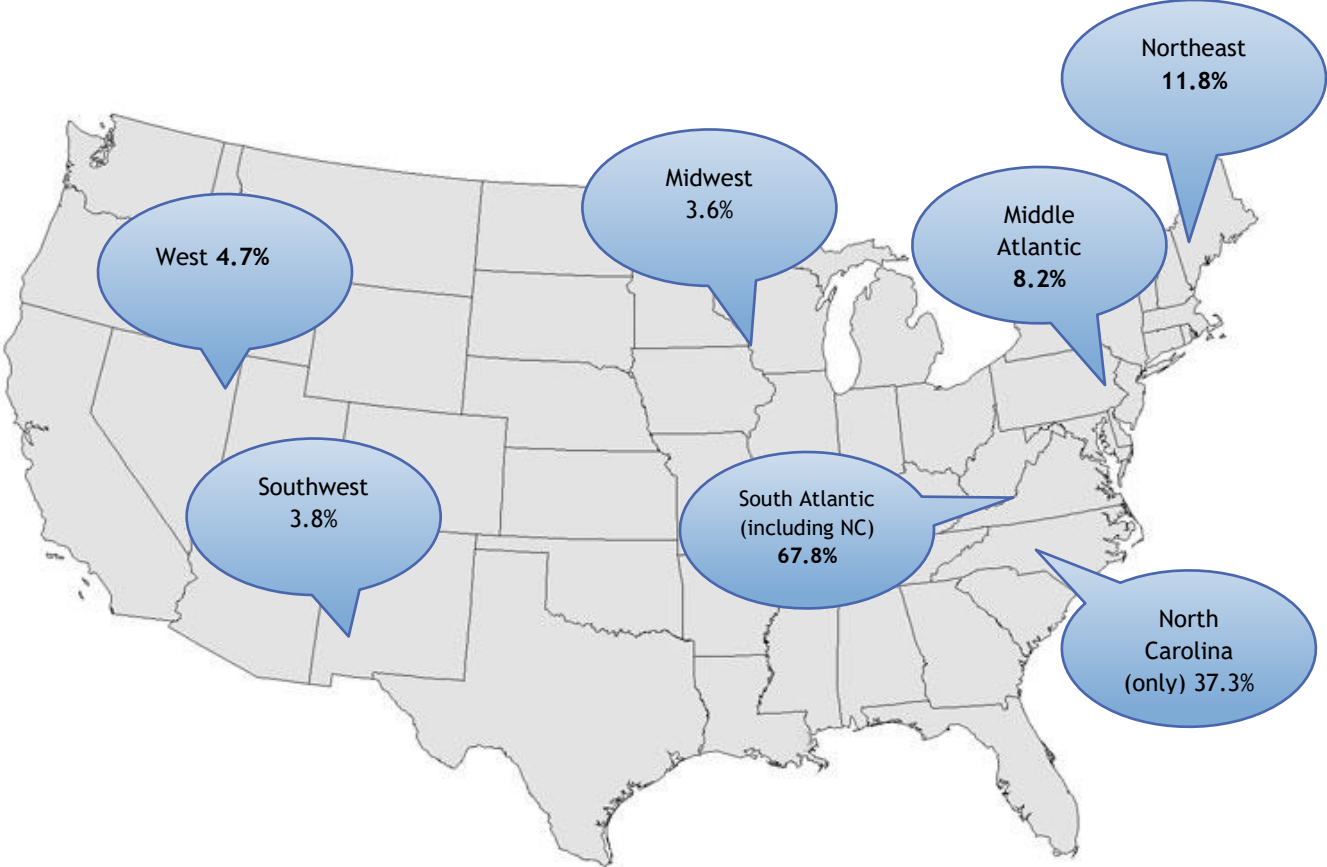
Graduate Programs that Admitted the Most Class of 2021 Graduates

- University of North Carolina at Chapel Hill
- North Carolina State University
- East Carolina University
- University of North Carolina-Charlotte
- Duke University
- University of North Carolina-Greensboro
- North Carolina Central University
- Columbia University
- University of Virginia
- Campbell University

Historical Outcome Data

Graduation Year	Response Rate	Employed	Continuing Education	Not Seeking Fulltime Employment	Still Seeking Fulltime Employment	Success Rate
2021	74.17%	64.6%	30.8%	0.1%	4%	96%
2020	72%	61.5%	22.2%	0.1%	15.3%	86%
2019	59%	54%	38.4%	0.5%	6.0%	94%
2018	68.6%	62.9%	32.3%	0.3%	2.08%	97.1%
2017	62.6%	60.3%	25.9%	4.9%	8.9%	91.1%
2016	65.3%	72.4%	22.2%	0.7%	4.2%	95.8%
2015	65.6%	66.7%	23.6%	2.0%	7.7%	92.3%
2014	65.6%	68.3%	21.0%	3.1%	7.6%	92.4%
2013	39.2%	59.3%	24.7%	7.0%	8.9%	91.1%
2012	52.7%	60.9%	23.3%	6.8%	9.0%	91.0%
2011	37.3%	58.9%	27.4%	6.4%	7.4%	92.6%
2010	36.3%	52.9%	26.6%	7.7%	12.7%	87.3%
2009	42.4%	52.8%	30.0%	7.8%	9.5%	90.5%
2008	38.8%	63.8%	26.6%	5.6%	4.0%	96.0%

Geographical Outcomes for the Class of 2021



University Career Services
The Wendy P. and Dean E. Painter Jr. Career Center
(919) 962-6507 | careers.unc.edu | ucs@unc.edu
COPYRIGHT© 2022 UNC Chapel Hill University Career Services