



STUDENT AFFAIRS  
Career Center

# STYLED FOR SUCCESS

OUTFIT YOUR AMBITIONS!  
UNC CAREER CENTER

# **\*\*IMPORTANT NOTICE\*\***

**ALL stipend amounts are determined by the award committee, and those decisions are final. In making these decisions, the committee carefully considers several factors, including the total number of applicants, available funds for the cycle, and the need to distribute resources as equitably as possible. Because of these considerations, a full \$700 reimbursement is not guaranteed for any applicant.**



# STYLED FOR SUCCESS LORE

## Program Foundations

Styled for Success is an Alumni Legacy Program. Susan Rosenthal '68, '71 (M.Ed.), '77 (Ph.D.) established the program during her tenure as a board member of the Carolina Women's Center.

Thanks to her contributions, support from other donors, and a grant from the Carolina Parents Council, Styled for Success has grown significantly across campus. Since 2013, the program has provided stipends totaling over \$192,548 to 690 students.

For more than a decade, the Career Center and the Office of Scholarship and Student Aid have partnered to help Carolina students enhance their professional image. Through this initiative, students receive stipends to purchase interview attire that reflects their UNC credentials.

## IMPACT STORIES

"I had a scholarship interview for the Phillips Travel Scholarship and wore an outfit that was funded by the Styled for Success Stipend!!! I felt confident in my attire, and ultimately, I was awarded the scholarship. Now, I will be going to Scotland for 2.5 months after graduation, which I am very excited about." **Briana Bringham, Senior**

"My time abroad was INCREDIBLE! I worked over winter break in Manama, Bahrain—I also interviewed for a travel scholarship and wore the styled for success outfit I got to my interview and I ended up getting the scholarship which I am so grateful for so thank you so much for that!!!" 😊 **Haya Thamer, Junior**

"I am beyond grateful to have been a Styled for Success recipient, and it definitely made a difference for me. Having the proper professional attire gave me one less thing to worry about when I was prepping for interviews and networking events and the "look good, feel good" confidence boost was invaluable." **Rose Deas, Covenant Scholar**

"The stipend has really boosted my confidence in professional settings. Knowing I have the right clothes to show up polished and prepared makes it easier to focus on networking, presenting my work, and fully engaging in career opportunities." **Cameron Starks, Junior**

# FASHION FORWARD

## INVEST IN QUALITY... NOT TRENDS

When building your professional wardrobe, aim for pieces that are versatile, durable, and industry-appropriate. While fast fashion brands like Shein, Fashion Nova, and TikTok-inspired hauls may offer trendy looks at low prices, they often lack the quality and longevity needed for professional settings. Instead, explore affordable alternatives that prioritize craftsmanship and sustainability—think outlet stores, department store clearance sections, thrift and consignment shops, and brands known for classic staples. Your goal isn't to chase trends—it's to build a wardrobe that helps you show up with confidence and credibility.

Marshalls

TJ MAXX

Ross Dress for Less

ASOS

EXPRESS

H&M

J.CREW

QUINCE

ZARA

Bloomingdales

Kohls

Nordstrom

Saks OFF 5TH

Banana Republic

Abercrombie & Fitch

JC Penneys

Dillard's

MACY'S

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Joseph A. Banks -Suits

Nautica

Mens Warehouse

Uptown Cheapskate

Tommy Hilfiger

Old Navy

GAP Factory

U.S POLO ASSN.

RUMORS - Chapel Hill

Target

Burlington

DSW Shoes

BELK

TANGER Outlet

Talbots

Ralph Lauren

Lacoste

Cole Haan



The "3-3-3 rule" for clothes is a packing or styling method where you choose exactly three tops, three bottoms, and three pairs of shoes to create a mini-capsule wardrobe. This minimalist approach helps create numerous outfits (up to 27, based on simple multiplication) from a small number of versatile pieces

# STYLE GUIDE

# FREQUENTLY ASKED QUESTIONS

## BEFORE YOU APPLY

### 1. What is Styled for Success?

Styled for Success is a reimbursement program that provides up to \$700 to eligible UNC juniors, seniors, and graduate students for professional attire. It supports students preparing for internships, jobs, or conferences by helping them present themselves professionally.

### 2. Who is eligible to apply?

To qualify, you must:

- Academically be a UNC Junior, Senior, or Graduate student
- Be receiving need-based financial aid.
- Be actively engaged in professional development (e.g., internship, job, or conference).

**\*Note: Covenant and McNair scholars must present an official letter on letter head from their program manager.**

### 3. What can I get reimbursed for?

You can be reimbursed for professional clothing purchases, including:

- Suits
- Blazers
- Dress shirts/blouses
- Slacks/skirts
- Professional shoes
- Accessories (e.g., ties, belts)
- Industry Attire - ( e.g., Scrubs, Lab coat, non-slip shoes)

**Reimbursement includes cost + taxes, up to \$700.**

### 4. What documents do I need to apply?

To complete your application, you'll need:

- A current resume
- Proof of professional engagement, such as:
  - A conference confirmation, or
  - A job/internship offer letter
- An itemized list of clothing purchases with prices and taxes

# FAQ CONTINUED



## 5. What are the key dates for the application?

For the current Application open and close dates visit: [UNC Career Center Funding](#)

## . How do I apply?

- Compile your itemized list of clothing purchases.
- Gather your resume and proof of professional engagement.
- Complete the Styled for Success application (link provided)

## 7. Can I apply before I make purchases?

Styled for Success is a reimbursement program, however, applicants can request an advance and these requests are reviewed on a case-by-case basis.

## 8. What if I miss the deadline?

Unfortunately, applications submitted after the deadline will not be considered. Be sure to apply by the posted dates to be eligible.

## 9. How will I know if I received the stipend?

You'll be notified of your application status by the program manager through email. Please allow **7 business days** for your application to be processed.

## 10. Who can I contact for help?

Reach out to [Ariel.Hill@unc.edu](mailto:Ariel.Hill@unc.edu) for guidance. She can help you with the application process and answer specific questions.

**APPLY NOW!**



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UNC CAREER CENTER  
HANES HALL, 2ND FLOOR  
CAREERCENTER@UNC.EDU

careers.unc.edu