Prepare for Fairs and Recruitment

FAQ:

**What else do I need to know about the career fairs this year?**

All of our [career fairs](https://careers.unc.edu) [1] and employer engagements will be online this year through platforms that support remote activities. [Handshake](https://handshake.unc.edu) [2] is the platform that will be used for all UCS facilitated virtual fairs this Spring. Please register for the fairs and follow the instructions that will be provided to help you maximize your virtual fair experience.

### Summer 2020 Employer & Alumni Engagement Webinar Series (Recordings)

These Summer webinars were launched one week before Fall classes started in order to discuss the salient challenges facing students, staff, faculty, administrators, alumni, and professionals all across the country. Our employer partners, alumni, and career center peers weighed in with their opinions and thoughts on how the Fall would shape up amid the CV-19 pandemic, heightened awareness of Structural Racism, and Social Justice.


**August 6th**: Employer Relations Managers Panel - Impacts of Racism and CV19 on Employer Engagement Plans (Northwestern University, Miami University, University of Delaware). [Watch the recording.](https://careers.unc.edu)

### Fall 2020 Employer & Alumni Engagement Webinar Series (Recordings)
**Fall 2020 Industry Meetup/Networking Week ? August 24th through August 28th** [6]
This week is dedicated to leading companies discussing their industry trends, business challenges, in-demand skills, and virtual career fair tips, etc. to educate students and help them to prepare for upcoming career fairs and Fall recruitment.

August 24th: Management Consulting Industry (Huron, EY, Insight Sourcing Group, Accenture). [Watch the recording] [7].
August 25th: Banking & Financial Services Industry (Truist, Capital One, Bank of America, Goldman Sachs). [Watch the recording] [8].
August 26th: Healthcare/Pharma/Biotech Industry (Biogen, Merck, Pfizer, Humana). [Watch the recording] [9].
August 27th: Internet/Software/Hi-Tech Industry (Google, SAS, IBM, Spectrum). [Watch the recording] [10].

**Fall 2020 Diversity & Inclusion Skills for Aspiring Student Leaders Week ? August 31st through September 4th** [12]
This week is dedicated to leading companies and university professionals discussing campus diversity programs and inclusive workplaces in addition to the impacts from the heightened awareness around structural racism, social justice, and CV-19 in order to educate students, staff, faculty, and professionals on best practices. Click on the links below to view the completed recordings. *Recordings of each session will be available soon.*

September 2nd: Campus Diversity Programs for Underrepresented Students (Project Uplift, Innovate Carolina, School of Education, Graduate School Diversity and Student Success Programs). [Watch the recording] [15]
September 3rd: Social Justice and Civic Engagement in the Workplace (UNC Faculty and Vanguard). [Watch the recording] [16]
September 4th: Psychological Impact of Racial Discrimination in the Workplace (UNC Counseling and Psychological Services "CAPS" and E. & J. Gallo). [Watch the recording] [17]
Fall 2020 Career Pathways for Humanities & Social Sciences Majors Week?
September 7th through September 11th [18]
This week is dedicated to our underserved student majors to help them leverage their degrees to “sell” their stories to potential employers at upcoming virtual career fairs and Fall recruiting while also learning myriad alternative ways to begin their careers. **Recordings of each session will be available soon.**

- **September 8th**: Careers for Humanities/Social Sciences Majors? Alumni Panel. [Watch the recording] [19]
- **September 9th**: Careers for Humanities/Social Sciences Majors? Recruiter Panel. [Watch the recording] [20]
- **September 10th**: Careers for Humanities/Social Sciences Majors? Entrepreneurship Panel. [Watch the recording] [21]
- **September 11th**: Careers for Humanities/Social Sciences Majors? Prepare for the Fair Panel. [Watch the recording] [22]

**Source URL:** https://careers.unc.edu/students/prepare-fairs-and-recruitment

**Links**
[1] https://careers.unc.edu/students/career-and-graduateprofessional-school-information-fairs
[2] https://careers.unc.edu/students/resources/handshake
[5] https://www.youtube.com/watch?v=8ozHW_T9ZSg&feature=youtu.be
[6] https://unc.zoom.us/webinar/register/YN_0N7ai2k6RYajZzsRnbDZBg
[7] https://www.youtube.com/watch?v=WN9sM8-BU_0
[8] https://www.youtube.com/watch?v=_W9zP5nSVwc&amp;t=1556s
[9] https://www.youtube.com/watch?v=0bKOo54GMw8&amp;t=16s
[10] https://www.youtube.com/watch?v=0JIV6BV8WdM&amp;feature=youtu.be
[12] https://unc.zoom.us/webinar/register/YN_aM2NoMDuT4yJs-uWMKGCA
[13] https://www.youtube.com/watch?v=5LODjMDqehI&amp;feature=youtu.be
[15] https://www.youtube.com/watch?v=u8gl4tjTHc8&amp;feature=youtu.be
[16] https://www.youtube.com/watch?v=fpEz28aMvf4&amp;feature=youtu.be
[17] https://www.youtube.com/watch?v=YLZG9rkM628&amp;feature=youtu.be
[18] https://unc.zoom.us/webinar/register/YN_SavVbB1nSPuvBoM4ASTsgA
[19] https://www.youtube.com/watch?v=vXnXaFimXCI&amp;feature=youtu.be